



COMMUNICATIONS AND MARKETING INTERNSHIP

Who are we?

Up with People, a 501(c)(3) nonprofit organization, is building a movement and global community of lifelong changemakers, working to advance inclusivity, sustainability, and human rights. Using the arts and dialogue, we want to promote positive change around the world.

For 55 years, UWP's programs have provided transformative experiences for more than 22,000 young adults from 138 countries. We are seeking qualified interns to join our team as we officially launch our newly redesigned programs.

Who are you?

You are motivated to do work that matters, and you thrive in a start-up environment. Your originality sets you apart. You can work independently and as a member of a highly diverse and dynamic team. With your resourcefulness and strong attention to detail, you can coordinate multiple projects while maintaining course towards a long-term vision.

You believe in developing the potential of youth to create positive change in our world. Fluent interpersonal communication is an intentional practice in your life and career. You are knowledgeable about critical conversations in society with the ability to speak intellectually and empathetically about world issues. Bottom line: you care.

What will you do?

We are looking for a Communications intern to support the Marketing and Communications team to

- Create and distribute fresh, relevant content to our community via social media and email newsletter campaigns
- Engage as a point of contact with our digital audiences
- Create and/or review compelling written communication for our multicultural, international, and intergenerational audiences (including our annual report, press releases, public announcements, job and internship postings, etc.)
- Capture and highlight stories from alumni to be featured on our website and social media pages
- Interact with constituents by phone, email, and social media
- Support in the design and upkeep of the UWP brand and style guide
- Tie communication campaigns to the UWP Salesforce CRM system to ensure continuity in communication over time
- Arrange and sort UWP visual content files (photos, videos) to enhance our marketing and communication capabilities

Must Haves

- Excellent English written and verbal proficiency
- Ability to thrive in a diverse, collaborative space.
- Endless ideas and a willingness to push through when no obvious solution is available
- Collaborative attitude and respect for others.

Great to Haves

- Experience/interest in graphic design, social media engagement, content creation, and branding
- WordPress and Salesforce knowledge is an asset

Additional information

You will be expected to contribute up to 10 hours per week for the duration of your internship, with more hours available when needed (upon approval). We compensate our interns for their contribution to the success of our global organization. The appropriate compensation UWP offers is commensurate with the market and laws of the applicant's place of residence. Compensation will be further discussed in the application and interview process (taking into consideration the local environment and existing requirements). For example: In Colorado, USA, the compensation rate for this internship would range from \$14-\$18 hourly based upon the applicant's relative experience and qualifications.

Application Process

Our internship program provides unique opportunities to enhance your skills while receiving the satisfaction of contributing to a greater cause. We encourage talented and motivated students and recent graduates to submit their resume/CV and cover letter to employment@upwithpeople.org

Are you determined to contribute to the mission of Up with People, but are missing some of the above-mentioned requirements? Reach out anyway! Share your background and motivation with us. Our organization is growing, and we are looking for dedicated, enthusiastic teammates.

Up with People is a proud Equal Opportunity Employer