



Up with People

November/December 2014

CONNECTIONS A UWP UPDATE

UP WITH PEOPLE'S VISIT TO CUBA IS ONE TO REMEMBER

UWP's historic visit created unique opportunities and lasting friendships for years to come.

For decades, Up with People (UWP) envisioned breaking a new frontier by taking a UWP cast to Cuba. In October 2014, the dream finally became reality. The members of Cast B 2014 were honored to be the *first* UWP cast to visit this beautiful island and spend two weeks in Santa Clara and Havana. In addition, they were joined in Havana by 60 alumni and their spouses, parents of current students, board members, and other key UWP supporters who traveled as part of UWP's Viva Cuba program.



After years of working with both the United States and Cuban governments, UWP was granted permission to visit Cuba. Fernando Rojas, the Vice Minister of Culture in Cuba, played a huge role in making this trip possible by officially inviting the UWP cast to perform public shows in Santa Clara and Havana. The Viva Cuba participants operated under the people-to-people license, and experienced a full schedule of educational exchange activities resulting in meaningful interaction between the travelers and local individuals in Cuba.



Continued on page 4...

While in Cuba, UWP participants were able to fully engage in the country's culture through its cuisine, transportation, fine arts, and people.

COME ON A JOURNEY WITH US!

UWP's production team is hard at work preparing our 50th Anniversary show.

Our 2015 show, *The Journey*, will celebrate the 50th anniversary of UWP while acknowledging that our mission is an ongoing journey, and is as relevant in 2015 as it was in 1965. The show will feature historical highlights from throughout UWP's existence: from the 1960's to the new millennium. *The Journey* will include short pop medleys from each era, and a medley of iconic UWP international dances from throughout the years. Original UWP songs will introduce timeless themes, and include messages of hope, movement, peace, and an overriding sense of motivation to go out and make a positive change in the world. As the ancient Chinese saying states: "The journey of one thousand miles begins with a single step." So goes the

journey toward world peace and understanding started fifty years ago by UWP. It is time to take the next step.



Up with People.

Join us for our Signature 50th Anniversary Events



DESTINATION: DENVER, COLORADO
"THE JOURNEY" PREMIERE
FEBRUARY 14, 2015



DESTINATION: TUCSON, ARIZONA
LAUNCH OF THE 50TH ANNIVERSARY CELEBRATION
MARCH 6 & 7, 2015



DESTINATION: DENVER, COLORADO
FOURTH ANNUAL GALA
CELEBRATING UWP'S 50TH BIRTHDAY
APRIL 25, 2015



DESTINATION: ORLANDO, FLORIDA
CELEBRATE 50! REUNION
AUGUST 4-9, 2015



DESTINATION: MEXICO CITY, MEXICO
MEXICO 50TH CELEBRATION
OCTOBER 17, 2015



DESTINATION: BRUSSELS, BELGIUM
EUROPE 50TH CELEBRATION
NOVEMBER 14, 2015



CAST B 2014 PLANTS THE SEEDS FOR A LIFELONG IMPACT

One of the cast's community projects will save homes and lives in a small Mexican community.

During Cast B 2014's visit to Toluca, Mexico in early October, cast members were able to take part in a significant community impact activity that made a huge difference to its residents; a life-saving difference. Due to a lack of trees surrounding a poor community in the area, the community suffered from constant floods which damaged what little they had. Thanks to Cast B 2014, more than 5,000 newborn trees were planted as a way to build a natural barrier to protect nearby neighborhoods. "Cast B 2014 had a massive impact," said Jose Armando Gonzalez Perez ('07A, Mexico), UWP's Mexico Tour Manager. "By planting thousands of trees, we are preserving natural resources as well as preventing flooding. We are changing lives, one tree at a time!"



Do you want to work for Up with People?

Check out these new job openings at our headquarters in Denver:

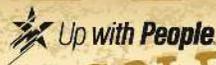
- Vice President of Advancement
- Enrollment Coordinator

For more information on these job descriptions, please visit: www.upwithpeople.org/employment.

To apply to any of these positions, submit a cover letter, resumé, salary history, and contact information for three professional references to:

Up with People
6830 Broadway, Unit A
Denver, CO 80221
email: employment@upwithpeople.org

Up with People is an Equal Opportunity Employer.



GOLDEN PASSPORT

\$1000 scholarship



NAME OF ALUMNUS/A

CAST & YEAR

ALUMNUS/A EMAIL

NAME OF RECIPIENT

RECIPIENT EMAIL

ALUMNUS/A SIGNATURE



Everyone knows someone who is perfect for Up with People!

Up with People alumni can award an unlimited amount of Golden Passports each year to students they actively recruit to travel in our program. However, each future student can only receive one Golden Passport scholarship toward his or her program fee.

All students can apply for additional scholarship through Up with People's General Fund and Global Scholarship Fund.

This certificate is non-transferable. Receipt of this passport does not guarantee acceptance into the Up with People program. To be considered for Up with People, both a personal interview and online application must be completed.

www.upwithpeople.org/apply

Click on the Golden Passport (left) to be linked to a printable PDF version.

CUBA STORY CONTINUED...

Cast B 2014 spent the first week of their Cuban adventure in Santa Clara, the site of the historic last battle in the Cuban Revolution led by Che Guevara and Camilo Cienfuegos. Upon the cast's departure from Santa Clara, a government official fought back tears as he thanked UWP for visiting his country, saying, "You made us believe again."

The beautiful capital city, Havana, was their second stop on the Cuban tour. In both cities, cast members performed the *Voices* show, which included a special tribute to Cuba: a song called "Cuba en mi Corazon," (translated as "Cuba, Forever In My Heart") written *and* performed by Paul and Ralph Colwell and their sons, Jeb and Clayton. The cast also participated in community impact projects in both cities and interacted with locals. During many of the cast's activities, they were joined by students of the Jose Marti Brigade, a renowned Cuban arts academy. Swikriti Bashyal, an UWP cast member from Nepal, was particularly touched by the incredible experiences, saying "It was a glorious moment to be a part of the Cuban culture and their community, and to reach their hearts as they reached mine."

The participants of the Viva Cuba program experienced similar emotions during their activity-filled week in Havana. They were able to get to know Havana and its people on a much deeper level than through a typical tourist program. The Viva Cuba experience kicked off with a special and intimate welcome from Fernando Rojas, Vice Minister of Culture. The rest of the week was filled with educational visits of historical sites; musical exchanges at a children's arts school; walking tours of historic Havana; a visit to Las Terrazas, a nature reserve; quality time spent with Cast B 2014; two well-received UWP shows; and of course, plenty of delicious Cuban meals at privately owned Cuban restaurants called paladares. John Gonzalez ('67C, United States) remembers it as a perfect mix of cultural immersion into the food, history, and texture of Havana.

Not only did the Viva Cuba program give participants the incredible opportunity to experience Cuba, it also ignited them to reconnect with UWP, and create new lasting friendships. Viva Cuba was the fourth program of its kind as we have organized these types of "guest" programs in Manila, Rome, and Israel prior to the one in Cuba. The purpose of these programs is to invite alumni, parents, and other constituents to get a taste of UWP again or for the first time. This allows alumni to reminisce on their UWP days and "ride the bus" again, and gives parents and others a peek into the UWP world to see what it is all about, while experiencing a special place in the world.



Whether engaging in popular music of the time or singing our songs to thousands, our cast and Viva Cuba participants had the unique opportunity to see Cuba through the eyes and stories of its people.

UWP President and CEO, Dale Penny ('71A, United States), considers the visit to Cuba a monumental success. "This will go into the history books for UWP, along with the first tours of the Soviet Union and China, the 1972 Olympics, the United States Bicentennial, and the four Superbowls as moments that, in some way, changed the trajectory of UWP," said Penny. Cast members and Viva Cuba participants alike returned home with a piece of Cuba in their hearts. The people they met, the places they visited, the food they ate, and the emotions they felt will forever be engraved in their most cherished memories. In the words of an inspired audience member at Cast B 2014's second performance in Havana, "Up with People is putting a crack in the wall between the United States and Cuba." We strive to continue breaking barriers and inspiring communities across the globe, and hope you will join us in making a positive impact in the world.

We invite you to join us for the next guest program in December 2015 in Rome, Italy. Stay tuned for more information!

UWP PREPARING TO “PARTY ‘ROUND THE WORLD” IN 2015

We look forward to celebrating our 50th Anniversary with alumni and friends around the world.

UWP’s Cast A 2015 is just over one month away from embarking on an adventure of a lifetime. Some are excitedly finalizing their travel plans to Denver for Staging and Orientation, picking out the perfect show costume, and enjoying their last few days with family and friends. Others are even filling out applications to join Cast A 2015 as you read this.

Cast A 2015 will launch a brand new show and is the cast that will bring UWP into our next fifty years. There are many exciting events, surprises, and tour stops in store and we hope you will join us to celebrate, inspire, and create memories.

We will be “partying around the world” with cast visits to cities in the Southwestern United States, Mexico, and Europe. These cast visits are made possible by the immense support of people like yourselves who believe in the mission and value of having a UWP cast in their respective communities. We are proud and honored to work with so many great sponsors and are excited to bring UWP around the world to celebrate fifty years.

[Click here](#) for a full schedule, show dates and times, and to get more information about a tour stop near you! Watch out for information regarding our 50th Anniversary celebrations taking place around the world in 2015.

BELGIUM HOST FAMILY BECOMES LIFELONG FANS OF UWP

One visit to their community was all it took for UWP to deeply impact a family of four.

UWP casts travel around the world, spreading our message of hope and positivity to people and communities in need. Our participants meet people young and old, and impact people every day. When Cast A 2014 traveled to Antwerp, Belgium in May 2014, they had a profound impact on Monique Brouwer, who was introduced to our organization for the very first time.

When Jan De Belder (‘85D, Belgium) and Kristina T’Seyen (‘78C, Belgium), UWP’s European Admissions Manager, approached Monique and her family for support for the cast’s May 2014 visit, they initially offered use of laptops and a warehouse. “After giving it some thought, we also agreed to host some of the cast members,” said Brouwer. “It was a week filled with music, happiness, conversations, laughter, and passion: passion for life, passion for other people, and passion for UWP.” After the cast left for their next tour city, Monique and her family felt a definite void. While having lunch with Kristina following the cast’s departure, Monique was given the opportunity to get even more involved in UWP. “She asked me if I would want to join the host committee to prepare for UWP’s 50th Anniversary festivities in Brussels in 2015. I gladly accepted.”

UWP has a big fan in Monique and her family. They enjoyed hosting members of Cast B 2014 during their tour stop to Maastricht, The Netherlands this past November. The family also plans to travel to Orlando, Florida in July 2015 for a 50th Anniversary celebration. Both daughters plan to travel with future casts, and one will be attending Camp UWP this summer.

Monique’s story is just one of the thousands of ways that UWP has connected with people around the world, proving that our message is still relevant. “[We must] take control over our lives

and thoughts, and not postpone good intentions. [We must] go and look for our passion, bond with other people, and try to make a difference, however small it may be,” said Monique.

Cast B 2014 recently finished its world tour and sung the songs of *Voices* to its final audiences. Inspired and motivated by recent worldwide events, *Voices* aims to leave the audience to feel empowered to connect, communicate, and create positive change in their communities. That message definitely resonates for Monique. “We have to try to make a difference whenever or wherever we can. Open up your heart and life to people who surround you and appreciate all you have. I would also like to emphasize that it is not just about the show. People should know about the volunteer work they can do in their communities and how they can impact where they live.”



Monique (center) and her husband and daughters smile with one of her UWP host sons from Mexico.

LEARN ABOUT CAST B 2014'S CUBA EXPERIENCE

Alejandra Hernandez ('14B, Mexico) and Paty Salazar Munoz ('14B, Mexico) share their stories.

From Alejandra



Alejandra (second from left) and Paty (third from left) sing and perform with others members of Cast B 2014 while in Cuba.

I believe that Up with People participants are like four-year-olds. Most of the time, we are able to experience things that are new for us and because of that, we are amazed and in awe at all times. Cuba was the ultimate experience for the members of Cast B 2014 to be four-year-old children. Everything was different and amazing. As a Spanish speaker, I got the opportunity to learn and understand about the lives of Cuban people. I was able to listen to stories about their lives, dreams, and frustrations. I had never been in a socialist environment and being surrounded by that political system all of a sudden was definitely a strong experience. While in Santa Clara, shows were performed for us almost every night. I specifically remember watching a show where a guitar player seemed to become one with his guitar. It was incredible. Ten-year-old girls were dancing like I have never seen professionals dance. Living with the cast for two weeks was quite an experience. A person begins to understand everything about those with whom you live; all of those small details you normally do not see. We also had small challenges to overcome in Cuba that we did not normally experience in other cities. Showers were extremely cold and, because water was limited, we did not have access to a machine to wash our clothes. In the end,

it felt like we toured Cuba for more than two weeks. Something I truly enjoyed about Cuba was that a person could be talking to the President of Culture or a person selling flowers on the street; there is not much of a difference. People do their jobs because of their passion for it, not because of the money that job provides. Cuba is a country just like yours and mine, full of people like you and me who have dreams of traveling, living, and being happy.

From Paty

Our first stop in Cuba was Santa Clara. The Colwell brothers and their sons were with us since day one and even had bus dates on our way from Havana to Santa Clara. They became part of our cast as soon as they arrived. We enjoyed having them around and performing with the musical founders of UWP was such a big honor. Before departing to Santa Clara, we had lunch of rice, pork, yucca, and vegetables: our first taste of Cuban food. After two to three hours of driving, we arrived at Escuela Profesional de Artes or the Professional School of the Arts. Dorm life began! Since the dorms were a part of the school, the students welcomed us with a very nice performance that included dancing, singing, playing, and interpretative dances. During the day, we volunteered with the Jose Marti brigade, cleaning streets and spending time with the community. Our first regional learning activity was spent at the square of Che Guevara which is a memorial for one of the biggest heroes in Cuba. Che is everywhere in Cuba, along with signs of the revolution. Everywhere you look, the revolution is alive. On our second day, we cleaned a park and enjoyed a salsa group who performed for us in the street. I felt my Latin American blood burning and connecting with Cubans. Some of our band members played with them and people around the park joined us to dance and party.



Paty smiles from the streets of Cuba.

Next stop: La Havana. Our promotional team in Havana was composed of two Mexicans, and two Cubans: Lizbeth Ruiz Sanchez ('13A) and Pedro Cruz Echevarria ('13A), both from Cuba, traveled with UWP in 2013 and since then, one of their dreams was to bring a UWP cast to their home country of Cuba. They worked so much to make everything possible. In La Havana, some of us had the chance to volunteer in a municipality called Quivicán. First, we painted a park and experienced a Mayan ritual with the ambassador of Guatemala. Afterwards, children performed for us and gave us Cuban history books as gifts, along with traditional foods they cooked in school.

Some things I will never forget about Cuba include mayonnaise sandwiches for breakfast, falling out of our bunk beds in the dorms in La Havana, eating rice and guava almost every day, salsa dances, and the alive revolution in the streets of Cuba. Cuba made me realize how fortunate I am for what I have, and helped me to reconnect with myself while being disconnected with the world.

1965 **50** 2015

Up with People.

50th Anniversary
Gala

Celebrating Our Story...

Igniting Our Future



Saturday, April 25, 2015

Hyatt Regency – Denver

LEARN ABOUT OUR STAFF

Meet Tim Lane, Director of Alumni Engagement, and Jennifer Gifford, Marketing Manager.

Tim Lane, Director of Alumni Engagement, and Director of Camp UWP ('75C, United States)

UWP: What is your role with Up with People?

Tim: My role is to help UWP continue to be successful by connecting them with alumni who are best suited to help attain their goals. I also work to find avenues for alumni who have expressed interest in contributing their skills and talents to be involved in a meaningful way.

UWP: What was your most memorable moment while on tour?

Tim: My favorite moment was doing advance work and performing in the newly desegregated Boston public school.

UWP: What is your favorite UWP song?

Tim: "Where the Roads Come Together" (drop the mic...done).

UWP: What was your most memorable city while on tour?

Tim: That's a tough questions as there are so many for different reasons. One was an outdoor show in Szczecin, Poland which is on the border of what was East Germany in 1976.

UWP: If you could plan a UWP tour to anywhere in the world, where would you go?

Tim: Africa.

UWP: If you could travel with UWP for another six months, what are three items you could not live without?

Tim: iPhone (sad that it is the first thing I thought of), my wife (should have been the first thing I thought of), and a UWP alumni directory (I know. Really? But it would come in handy to be able to reconnect with all of the people I have traveled with through the years.).

UWP: How many casts were you directly connected to through the years?

Tim: 23.



Jennifer Gifford, Marketing Manager ('00C, United States)

UWP: What is your role with Up with People?

Jennifer: As Marketing Manager, I am responsible for the website, social media, UWP merchandise, and graphic design.

UWP: What was your most memorable moment while on tour?

Jennifer: Passing Wall Drug in South Dakota more times than I can count while going back and forth across the state for almost six weeks.

UWP: What is your favorite UWP song?

Jennifer: One to One.

UWP: What was your most memorable city while on tour?

Jennifer: Penn Yan, NY. Penn Yan unexpectedly became our last city on our tour, and I vividly remembered so much of that city: from the World's Largest Pancake Griddle to the outpouring of love and support we felt from alumni, host families, real families, and new friends during our final days together.

UWP: If you could plan a UWP tour to anywhere in the world, where would you go?

Jennifer: I had the amazing opportunity in my previous job to spend a lot of time in South Korea and I would love to see a UWP cast visit there.

UWP: If you could travel with UWP for another six months, what are three items you could not live without?

Jennifer: A digital SLR camera, a headphone splitter to listen to music and watch videos with bus dates, a neck pillow, pocket mail—oh wait, that has been replaced by smart phones— and coffee. Lots of coffee.

UWP: What's the most rewarding part of your job?

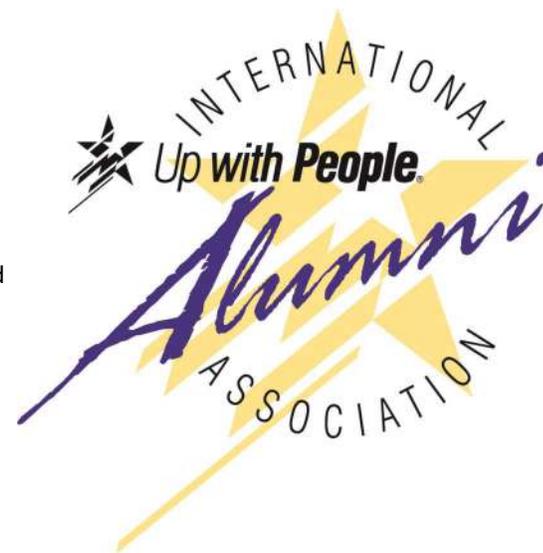
Jennifer: I really enjoy interacting with the current students and road staff. It is so much fun to see what is happening on the road through social media and blog posts. I especially love working with the Promotions Representatives to see the creative ways they are marketing each cast's visit in each city.

STAY CONNECTED WITH YOUR ALUMNI ASSOCIATION!

And don't forget to register for the 50th Anniversary reunion.

When the days on the road are over, the next phase of UWP will begin. Students leave the arms of their cast and join the larger body of alumni. The alumni are served by the Up with People International Alumni Association (UWPPIAA). We welcome and invite participation and engagement from any individual who spent time on the road, completed Staging and Orientation, served as a staff member, participated in WorldSmart, Sing Out 65-68, or worked for PACE magazine.

The alumni that participate in the association are a diverse group of individuals who stand together to build a community that supports the students, mission and message of UWP. In addition to providing support to UWP, we provide service to fellow alumni through affiliate programs such as Reach Out Alumni Assistance Network (ROAAN). We also offer a career networking service to alumni through our new CareerConnect. Alumni who organize a community service project can apply for financial support through the Alumni-in-Action program. For more details on ROAAN, visit www.roaan.org. Details and applications for Alumni-in-Action and CareerConnect are available at www.uwpiaa.org.



Each cast member has a cast representative who is charged with keeping the cast members connected to each other, to UWP, and to the alumni association. Each cast representative is supported by an era representative. In addition, the association provides regional support through regional representatives. A full listing of era and regional reps can be found on the UWPPIAA website at www.uwpiaa.org.

Maintaining communication with the alumni group is a daunting task. There are alumni on nearly every continent and range in age from 18 to 80+. In an effort to stay connected and build participation, the association sends a digital quarterly newsletter, UpBeat, and update emails once a month. If you want to stay connected and have not been receiving our communications, send an email to communications@uwpiaa.org.

The UWPPIAA is responsible for organizing the annual alumni reunions each summer and the reunion in 2015 promises to be a doozy! *Celebrate 50!* Reunion 2015 will be held in Orlando, Florida from August 4th through the 9th. Although it is the reunion year for those who traveled in a cast year ending in a 0 or a 5, everyone is invited. With more than 3,000 alumni expected to attend, it will be an alumni family reunion to remember. You can find important event information and access registration by visiting www.celebrate50reunion2015.com

CAMP
Up with People

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Inspiring the community through service & song



[Make sure you are up-to-date with our current cast. Click here to find out where our cast will be next!](#)

UNITED STATES

Denver, Colorado

January 9—February 16, 2015

Staging and Orientation

Farmington, New Mexico

February 16—February 23, 2015

Albuquerque, New Mexico

February 23—March 2, 2015

Tucson, Arizona

March 2—March 9, 2015

Orange County, California

March 9—March 16, 2015

The Desert Cities in California

March 16—23, 2015

MEXICO

EUROPE

Germany

Switzerland

The Netherlands

**Specific tour cities and dates for Mexico and Europe to be announced soon. Check our website for updates.*

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