July/August 2014

Up with People CONNECT

iBIENVENIDOS A CUBA!

Cast B 2014's tour will include a two-week stop in Cuba, the first in UWP's history.

UWP is excited to announce that a special cast tour is being planned for October 2014 to Cuba. Cast B will be travelling for the first time in the organization's nearly 50-year history to two cities on the beautiful island of Cuba: Santa Clara and Havana. UWP will be interacting with Cuban youth and student in local schools. Cast members may be staying with host families and performing both VIP shows and public shows in large outdoor arenas in both cities.

This two-week experience will take place after the cast's visit to Mexico, prior to heading to Europe. The cast will be breaking new ground for UWP as the first cast to have ever been invited to Cuba. It has been a fourteen-month process to add Cuba to Cast B 2014's tour and has required the United States government to issue UWP has a special license to travel there. "That process has been one of the biggest challenges," said Paul Whitaker, Senior Vice President of UWP.

The cast will arrive in Cuba on October 15 and will fly to Europe on October 27. They will be greeted by two Cuban alumni: Lisbeth Ruiz Sanchez ('13A) and Pedro Cruz Echevarria ('13A). "Lisbeth and Pedro will be accompanying the cast to their various community impact projects and shows in Santa Clara

and Havana," said Whitaker. "UWP will also be interviewing Cuban students to join our program."

Stay tuned for a follow-up story of this once-in-a-lifetime experience from our students' perspective!



Pedro (left) and Lisbeth dance to a Cuban song during their student semester of UWP. They are excited to welcome UWP to their country in October.

TOP TEN REASONS WHY YOU SHOULD SEE VOICES

Come see the show that has audience members dancing and singing from start to finish!

Since July 2012, audience members around the world have stomped their feet, clapped their hands, and sung along to the sounds and sights of Up with People's (UWP) latest production, Voices. UWP's current cast, Cast B 2014, hits the road in August, and will be the last cast to perform the show before it is locked in the UWP vault. Have you seen Voices? Check out Cast B 2014's tour schedule to relive the excitement again in a tour city near you. If you have not seen Voices, here are ten reasons why you should purchase your ticket today:



Members of Cast A 2014 perform "Party 'Round the World," a hit song in UWP's current show, Voices.

Continued on page two...

VOICES STORY continued from page one...

10. You can't help but get up, dance, and clap during "Party 'Round the World." You can try to resist the feeling but the catchy lyrics and rockin' dance moves will get you off of your feet!

9 There are ten chapters in the *Voices* show: Voices, Voices of the Radio Generation, Voices of Hope, Voices of Family, Voices of the Video Generation, Voices of the People, Voices of the Past, Voices of the World, Voices of the Digital Generation, and Voices of Unity.

8 The *Voices* song "You're My Son" is based on a true story about a father and son relationship.

7• UWP is known for its creative and catchy medleys and *Voices* has four of them: an international medley featuring dances and songs from around the world; the Voices of the Radio Generation medley featuring popular tunes from the 1960s and 1970s such as "Hey Jude" by The Beatles; the Voices of the Video

Generation medley featuring songs from the 1980s and 1990s such as "Girls Just Want To Have Fun" by Cyndi Lauper; and Voices of the Digital Generation with songs from the 2000s such as "Call Me Maybe" by Carley Rae Jepsen.

6 The video moment titled "Viral Hype" is a true story. Seriously.

5• The *Voices* show has been performed in 68 cities in fourteen countries including Switzerland, the Philippines, Italy, and Israel. UWP casts have performed 128 *Voices* shows since July 2012.

Approximately 121,361 people around the world have seen *Voices*; from those living on the Northern Cheyenne Indian Reservation in Lame Deer, Montana in the United States to people who saw a *Voices* cast in Tel Aviv, Israel.

3 It took 27 pages of notebook paper, six Ticonderoga no. 2 pencils, and eight iPhone notes to settle on the final lyric for the song "Voices."

2 The *Voices* show contains thirteen original UWP songs: eight brand new songs, and five classics from the UWP music vault.

L • Cast B 2014 will be the last cast to perform the entire *Voices* show before UWP's 50th Anniversary show hits the road. See it now before it is too late. Can't make a shot this time around? You can buy the *Voices* CD via <u>UWP's online store</u> or <u>iTunes</u>.



UWP CASTS ENSURE MEMORIES, CAST LEGACIES LIVE ON

Four endowed scholarships are established in 2014; the most in UWP's recent history.

For the first time since UWP reopened its doors in 2000, three casts and the UWP International Alumni Association (UWPIAA) have successfully fundraised to establish four endowed scholarships: the most in UWP's recent history. These scholarships are a huge accomplishment as a minimum of \$20,000 needs to be raised in order to meet the qualifications of the endowment. A portion of the interest earned from these endowed scholarships will be awarded annually and the principal investment will never be spent. The three UWP casts who successfully met this challenge established endowed scholarships in honor of their casts, or in memory of a cast mate.

Miryam (Serrano) Van Horn ('97C, United States) assisted in promoting this endowment to her cast in memory of Makan Diarra ('97C, West Africa). "Makan passed away around the time of our cast's five year reunion in 2002." said Van Horn. "We talked about creating a scholarship in his memory but at that time, none of us really had any money to give."

It wasn't until April 2013 that an unlikely conversation reminded Makan's cast mates of their original idea. "One of my cast mates was in a cab in New York. The cab driver was from Mali, West Africa," said Van Horn. Makan was from Mali. "My cast mate mentioned that he knew of someone who was from that area but had passed away. It turned out that the cab driver had known Makan as well."

The story was told to others via Facebook, inspiring to Makan's cast to revisit their idea of creating a scholarship. "Instantly there was a lot of interest. The puzzle pieces were coming together," said Van Horn. Thanks to the challenge match issued by the anonymous donor, Cast 1997 C only needed to raise \$10,000. However, they had less than six months to do it.

Van Horn and Richard went to work contacting cast mates and spreading the word through the cast's Facebook group. "Once we got the online gift link from UWP, it was actually very easy," said Van Horn of the fundraising process. Once Van Horn and Richard promoted online giving to their cast, all they needed to do was follow-up with cast mates who had been interested in giving, urging them to give by the June 30, 2014 deadline.

In early June, it was confirmed that Cast 1997 C had met and surpassed their \$10,000 goal.

"It was simple, really. Once the cast members started donating, UWP took care of the rest. It is easier than it seems," said Van Horn. "It brought our cast closer together. It had been so long since our UWP experience, and so many members of our cast are now scattered around the world. It was such an incredible experience."

"Endowed scholarships are a fantastic way for alumni and friends of UWP to provide real, tangible support to our admissions process," said Eric Anderson ('89E, United States), UWP's Vice President of Admissions. "Alumni and friends of UWP can be assured that these endowed scholarships will affect future participants of UWP for years to come."

Endowed Scholarships

Makan Diarra Memorial Scholarship Endowed

Fund Group: Cast 1997 C in memory of Makan Diarra

Total E 1981—Global Citizenship Scholarship

Endowed Fund Group: Cast 1981 E in honor of Cast 1981 E

E88 Legacy Endowed Scholarship Fund

Group: Cast 1988 E in honor of Cast 1988 E

The UWPIAA Endowed Scholarship

Group: UWPIAA to provide financial support for participants who represent UWP's traditionally underrepresented constituencies of male performers, ethnic minorities, and musicians.

STUDENT SPOTLIGHT



CHARLOTTE, 19 SWITZERLAND

UWP offers scholarship support to students every semester. Thank you for your gifts during this past fiscal year. We were able to award scholarships to deserving students in Cast B 2013 and Cast A 2014.

UWP's scholarship program is made possible with the generous support of individuals and foundations. Every gift has an impact on the life of a student from \$10 to \$1,000. We depend on your support to run our program. Please help impact more students with your gift!

To make a gift through our site:

CLICK HERE

Have questions or need assistance? Please contact <u>donate@upwithpeople.org</u> or call 1.720.215.3219. You are back for your second semester with UWP. How are you feeling? On the first day of my first semester in UWP (Cast A 2014), I was very overwhelmed. It was the first time I had ever been away from my family and twin sister. I was extremely introverted. Now that I am a second semester student, I feel much more confident. I have no problem going up to people and talking to them. I am very comfortable with the UWP program.

What made you decide to travel with UWP?

My older sister, Vivianne ('11A) traveled in UWP. When she came back from UWP, she was so happy. I wanted that feeling: the feeling of being comfortable with yourself and who you are as a person. UWP does that for you. It helps you become the best you that you can be.

Why did you choose to travel for a second semester with UWP? I needed a second semester to solidify what I learned during the first semester. I also have some personal goals that I want to accomplish. As a first semester student, I was hesitant to speak my mind. I was worried about being judged by others. Now, I feel more comfortable voicing my opinion. I know that I will not be judged here. I am more comfortable with myself from the start.

What attracted you to enroll in UWP'sstudyabroadprogram?Last semester, I observed that thestudy abroad students always seemedto understand things like UWP'seducation workshops on a deeper levelbecause of what they were learning intheir classes. The program offers somany unique, experiential learningexperiences. The entire experience isessentially our laboratory. We can



Charlotte arrived in Denver in January to lots of excited cast mates. She is excited to welcome her future cast mates in the same way on July 18.

apply everything we learn in our study abroad classes to UWP and the experiences it offers. For example, one of our communication classes is teaching us how to argue properly. I never knew there was a correct way to do that! We are also learning how to avoid conflict and how to recognize the opportunities for miscommunication which will be very valuable all semester long.

What qualities are you hoping to bring to the cast as second semester student?

One of the girls in my study abroad class seems very shy. That was me last semester. I feel that I am very observant and understand others' traits very well. I want to teach that girl that there is no judgment in UWP. It took me a long time to learn that. Now, I want to help others learn that as well.

THE EXCITEMENT BUILDS

Celebrate 50! at UWP's 50th Anniversary Reunion in Orlando, Florida August 4-9, 2015.

Half a century. Five decades. 50 years. 2,600 weeks. 18,250 days. However you do the math, the celebration of UWP's role in our world's history is only one year away. Join UWP and the Up with People International Alumni Association (UWPIAA) as we celebrate UWP's history, enjoy and showcase UWP music, engage alumni in community involvement, provide a forum for alumni connectedness, and spark UWP into its next 50 years.

The goal of the UWP and the UWPIAA is to have 5,000 attendees to document our past and discuss the future of UWP and the UWPIAA. We will spend time enjoying new friends and old, immersed in the music and memories of this great organization. All UWP alumni, Pace magazine staff, Mackinac college students, host families, sponsors, local or international Sing-Out casts, UWP casts and crew, and World Smart participants are welcome. We want you all there! UWP Cast B 2015 will with also special be there performances to propel us into the future!

The all-volunteer *Celebrate 50!* Reunion 2015 alumni committee is busy planning productions, meals, community involvement, award recognitions, and leadership forums. For the current concept of events and plans, <u>click here</u> to see the *Celebrate 50!* Reunion 2015 Upbeat insert.

Register now! Time is running out! This is the last opportunity to enroll in an installment payment plan. Participating in this plan allows you to distribute the costs of the registration and hotel over twelve months. Monthly payments are applied to registration, hotel nights, and the airport transfer. The payment for a shared room plan is \$76/month for twelve months per person. The payment for a non-shared room is \$116/month for twelve months per person. The final opportunity for enrolling in an installment plan closes July 31, 2014 so sign up now by <u>clicking here</u>. Of course you can always register and pay in full up front but it is a good idea to do it soon. Hotel room rates go up \$10/night on October 1, 2014. Yes, that is just over two months away. So register soon for the reunion and be sure to get your hotel rooms booked.



UWP ALUMNI ATTEND MARRIAGE OF BELOVED HOST FAMILY

Alumni from around the world celebrated at the wedding of Rick Pepin and Andy Doerr.

On a beautiful, sun-filled day in early June 2014 near Denver, Colorado, a longtime UWP host family couple was married with family and friends at their sides. Amongst the guests were UWP alumni and other host families whom they had met since they started hosting UWP students in 2000. These guests traveled far and wide to celebrate with the couple—Andy Doerr and Rick Pepin—on their special day.

"I have known of UWP most of my life and I was going to travel in 1984 but that did not happen," said Doerr. In January 2000, Rick and Andy sold their house to a family who happened to be hosting UWP students. "We met their girls, saw the show, and started hosting during the summer of 2000."

Gabe Schirm ('00B, United States), was one of Doerr and Pepin's first host students. "They were the kind of host parents who genuinely enjoyed having you as a student and showing off Denver with pride," said Gabe of the couple. "One of my favorite memories of being hosted with them happened on my first day of UWP. Rick and Andy me up in their convertible. I am from a small town and it was my first ride in that type of car. As we drove through Denver in that convertible, I felt like I was on top of the world."

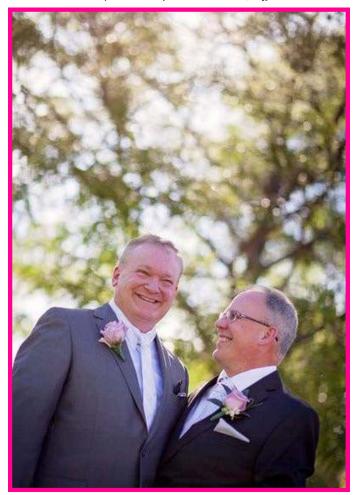
Pepin and Doerr also have many memories of their own. One of their favorite memories involves a student's first time with a dishwasher. "Instead of putting the dish washing soap in, she put a cup full of Joy dish soap in the machine," said Doerr. "We did not notice until we were all playing cards at the kitchen table and the foam was pouring out all over the place. We were laughing so hard."

Pepin and Doerr have been together for 22 years with much of that time having been spent hosting UWP students. So far, the couple has hosted 90 students from more than 20 countries, with four students being added to that total from UWP's current cast, Cast B 2014. The couple has certainly been a positive influence in the lives of their UWP host students as many of them attended the wedding. Seven UWP alumni from Mexico, Canada, the United States, Columbia, Denmark, and Germany were amongst the wedding guests. Seven UWP host families also attended.

Like the thousands of people around the world who have been impacted by UWP, the organization has a special place in Pepin and Doerr's heart as well. "UWP means the world to us," said Doerr. "It is an experience like nothing you will ever have again. Everyone should have a little piece of this in their lives."



Rick Pepin and Andy Doerr (center) stand amongst some of their UWP host students, many of whom traveled around the world to celebrate with the couple. Photo by Couloir Creative, Jeff Chrisler.



Thanks to Andy (left) and Rick for hosting so many UWP students from around the world. Photo by Couloir Creative, Jeff Chrisler.

ALUMNI AND FRIENDS EXCEED \$500,000 CHALLENGE MATCH *The challenge was made... and YOU responded!*

In December 2013 a generous alumni donor issued a challenge match to UWP. The donor pledged to match any gifts of \$1,000 or more up to \$500,000 as long as gifts were received by June 30, 2014. The donor also agreed to match any cast efforts to establish an endowed scholarship as long as they raised the minimum of \$10,000 to fund their respective endowments. "This challenge was an opportunity to motivate others to invest in UWP's future," said Marc Barbeau ('90A, Canada), UWP's Vice President of Advancement. "The donor's motivation was to spark people into action and join in ensuring that UWP has the resources needed to support our cast operations and provide scholarships assistance to students." In all, 177 donors participated with gifts that supported the UWP Fund, the Global Scholarship Fund, and endowment scholarships. "The impact is already taking place with several students arriving this week for staging due to the scholarship assistance they received from this effort," said Eric Anderson ('89E, United States), UWP's Vice President of Admissions. "It is a special time to witness what the generosity of others can do in creating opportunities for someone like Clyde and Alejandra. With scholarship assistance, both of them will be able to take part in what many alumni consider to be the most formative vears of their lives. We are thankful we can count on our alumni and friends to pay it forward."





(Above, left) Eric Anderson greets two members of UWP's Cast B 2014 who received scholarships because of your support: Clyde Foxhall III. ('12B, United States), a second semester student; and Alejandra Hernandez Aguirre ('14B, Mexico).

Everyone knows someone who is perfect for Up with People

Up with People alumni can award an unlimited amount of Golden Passports each year to students they actively recruit to travel in our program. However, each future student can only receive one Golden Passport scholarship toward his or her program fee.

All students can apply for additional scholarship through Up with People's General Fund and Global Scholarship Fund.

Click on the Golden Passport (left) to be linked to a printable PDF version.

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CAST B 2014'S TOUR SCHEDULE

Make sure you are up-to-date with our current cast. Click here to find out where Cast B 2014 will be next.

UNITED STATES TOUR:

Denver, Colorado July 18—August 18, 2014

Merrimack Valley, Massachusetts August 18—August 25, 2014

Cumberland, Rhode Island August 25—September 1, 2014

Laconia, New Hampshire September 1—September 8, 2014

Plymouth, Massachusetts September 8—September 15, 2014

Harrisonburg, Virginia September 15—September 22, 2014

MEXICO TOUR:

Mexico City D.F. September 22—September 29, 2014

Toluca September 29—October 6, 2014

Guadalajara October 6—October 13, 2014

Mexico City D.F. October 13—October 15, 2014 preparation for Cuba and Europe

Santa Clara, Cuba October 15—October 20, 2014

Havana, Cuba October 20—October 27, 2014 **EUROPE TOUR:**

Naestved, Denmark October 27—November 3, 2014

Maastricht, Netherlands November 3—November 10, 2014

Aachen, Germany & Eupen, Belgium November 10—November 17, 2014

Netherlands November 17—November 24, 2014

Germany November 24—December 1, 2014

Switzerland December 1—December 8 , 2014

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