## MARCH/APRIL 2012 **UP WITH PEOPLE NEWSLETTER**

# Up with People. Bringing the World Together



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# NEW UP WITH PEOPLE SHOW DEBUTS THIS FALL

Up with People's newest production, *Voices*, will hit the road young people touring with recent Up with People casts. in August of 2012. The show is themed around the power and the irony of communication in today's global climate: from the freedom and connection given to the disenfranchised by social media, to the prospect of an electronic smile replacing a real one. And, emerging through it all— the voices of a generation committed to justice and human dignity.

Motivated by recent worldwide events and mentored by Paul and Ralph Colwell, the creative team built on the tradition of Up with People shows over the past 46 years to craft a production that will entertain audiences of all ages. While the style of music has changed over the years, the timeless messages of hope, international unity and understanding have not, and provide the bedrock that the show is built upon.

The old standards are still there: Voices features medleys of popular music representing "voices" of the radio, video, and digital generations, as well as a medley of international music from Asia, the Americas, Europe, and Africa. Woven throughout the production are original Up with People songs tying the theme of the show together, and showcasing the hope personified by the international cast of 120 performing together.

By the end of the show, audiences will feel empowered to connect, communicate, and create positive change in their communities. They will have a new perspective on humankind, and will be inspired to "...rise above the noises, and listen to the voices of the world."

### Voices of the World

The writing process began with gathering input from multiple sources. The creative team reached out to international artists and alumni from around the world, as well as the

Additionally, well-known names from past Up with People productions were intimately involved in pulling the theme together, including Angel Cortes, Lynne Morris, Paul Colwell, Ralph Colwell, Pat Murphy, Bill Welsh and Lynn Hart.

Finally, the world situation – fluid as it is – continues to provide the final source of input. The creative team remains committed to ensuring the messages delivered are consistent with the questions raised on an international scope.

# **SHARE YOUR VOICE**

Up with People would like to offer you the chance to get involved in bringing Voices to fruition. The creation of a new Up with People show involves many resources - some human, some financial. If you would like to donate to the UWP Production Fund – 100% of which goes to providing resources to update, upgrade and upkeep the show, please consider doing so. Everybody who gives at any level to this fund will receive an advance preview copy of the new UWP single, Rise Up.

#### Consider what the following levels of giving provide:

- \$25 per month: Upkeep and repair on specialty costumes for one semester
- \$50 per month: Road case for an Up with People guitar
- \$100 per month: New wireless microphones and receivers
- \$3000: Studio production costs for a new Up with People original song
- \$6000: Annual expenses for one production road staff member on tour
- \$12,000: Annual expenses for staging experts (artistic direction, sound, lights, vocals)
- \$18,000: Transportation of production equipment for one semester

### CLICK HERE TO DONATE TO THE UWP PRODUCTION FUND TODAY!

Add "UWP Production Fund" in the comments section on the donation page!

# DON'T MISS YOUR CHANCE TO CATCH A SNEAK PREVIEW OF OUR NEW SHOW

### Up with People to Perform a Sneak Preview of our New Show at Denver Gala Event



This spring, Up with People is being honored in Denver, our home for nearly 20 years, as a stand-out nonprofit organization making a difference here and around the world.

On **Saturday, May 12**, My Favorite Non-Profit, LLC will host its Gala Night to benefit Up with People. They will welcome community leaders and philanthropists from across the city for a night of dining, auctions and live entertainment. Proceeds will directly benefit Up with People and our Global Scholarship Fund.

### For Gala Night only!

Up with People will preview numbers from our new show set to hit stages around the world in Fall 2012.

A cast of alumni and select members from the current A 2012 touring cast will come together for this dynamic performance to say thank you to Denver and to My Favorite Non-Profit for honoring us as *their* favorite non-profit for 2012.

We hope to see our alumni, friends and supporters come out in full force to enjoy a fantastic evening and contribute to the future of Up with People.

If you are interested in purchasing tickets, sponsorships or learning more about the events, see the links below in the pink box. If you or someone you know would like to donate an item to the silent or live auction please contact Brittany Saia at bsaia@upwithpeople.org.

My Favorite Non-Profit Gala 2012 benefiting Up with People May 12, 2012 Denver Marriott City Center <u>Click here</u> for ticket and event information

Individual tickets are \$150 (\$100 is tax deductible) Young Professionals (under 40) tickets are \$100 (\$50 is tax deductible)

### Be a Gala Sponsor!

If you or your company is interested in supporting Up with People as a Gala Sponsor, a full listing of all sponsorship levels and benefits can be found online or by contacting Eric Lentz at 720-215-3203 or <u>elentz@upwithpeople.org</u>.

#### About My Favorite Non-Profit

My Favorite Non-Profit LLC was founded in 2009 to help non-profits expand their reach through the voices that matter most; the voices of their fans and supporters. Its social media-based platform provides a unique environment for organizations to promote their work to reach existing and potential supporters. Individual members sign-up to collaborate and champion the causes they believe in and search the directory to find new causes to support.

#### <u>Click here</u> to

learn more about My Favorite Non-Profit.

### CAST A 2012 IN THE WILD WILD WEST By Shelsea Ochoa, Education Manager

Greetings from the Wild West! As I type this article, I am sitting in a cafe in Silver City, New Mexico, in the Wild West of the USA. The name of the café is Javalina, a reference to the havalina, which is a wild hog indigenous to the state of New Mexico. Outside, the sun is shining and the winds are strong in this high elevation mining town, home to the Pueblo Indian tribes that have carved their homes out of the cliffs surrounding the town. My shoes are dusty; I have been country line dancing, and this morning our Cast Manager's host dad brought in a "guest," which to our surprise turned out to be the youngest goat from the farm where he lived. Needless to stay, I think Cast A is getting the true Wild West experience.

One of the most exciting parts about being in this part of the world, is experiencing a culture completely different than typical US American culture; the culture of the Native Americans of the Southwest. It was in this very city that Geronimo, the famous Native American hero once lived and fought against being pushed into a reservation. We also had the chance to visit the famous and sacred Navajo site, Ship Rock, which is a majestic rock that looks like gothic castle made out of rock and sand, that towered over the vast valley of the Navajo Nation.

Recently we did a Culture fair for 400 Apache youth, giving them a chance to go on a "tour around the world" through different games, foods, pictures, costumes, language, and fun facts about each country we represent in the cast, from Iraq to China to Paraguay to Canada to Norway. Not only do we get the chance to experience this Wild West Culture, and see things

that we never dreamed of or even knew existed, but we get to share our cultures with the locals, many of whom have never left their home town nor heard of our countries.



Our cast of 121 people from 20 different

Anja Faber from Germany at the Culture Fair at Western New Mexico University.

countries is the largest cast we have had since UWP reopened in 2006. This being my sixth cast, I can definitely feel the weight of having 30 people more this semester than last. We have power in numbers, everything we do is bigger! We can accomplish more community service than ever. In Farmington we moved over 300 TONS of rocks in one day, building a ditch to keep the new Boys and Girls club from flooding. In our show, the audience was bombarded as our cast ran onto the stage.

With three cities of sold out shows under our belts, I am very excited for the rest of the tour.

Most of all, I am excited for the final day of the tour, that is not even a glimmer in the eyes of the students, when we will

proudly hand them their certificates of, and we will know that they are going home a little older, a little more worn from the road, and so much wiser and more full of love and respect for the world. The change that takes place in a tour is hard to note day by day, but I know that our tour to the Wild West will leave its mark on our cast in the end.



UWP made front page news of the Silver City Sun-News





### MARCH/APRIL 2012



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### WE ARE CAST A, READY TO MAKE A DIFFERENCE BY KARSTEN SNITKER, IOWA, USA



Let me begin by stating, it is very inspiring to participate in a group of young adults who are actively working to make our world a better place. Here, already, within the first weeks of staging, words like non-profit and volunteering have become common place. I have met a scientist from the Netherlands who has completed a masters degree in researching cures for breast cancer, a young Belgian women who, before coming to

UWP, flew to Senegal on a whim to help educate local youth, an Iraqi refugee who wants dearly to represent his country in positive light and two students from the USA who were discussing how to best make lasting positive change. And these are only a few of the stories that make up cast A 2012. (This semester there is over 100!) Whatever the reason for participating in UWP, cast members have decided to dedicate their next six months (or a year in some cases) to a multi-cultural, *service* program. I'd like to let this idea soak in a bit...these men and women did not decide to go vacationing in Europe, or hang out on the beach with their friends. Instead they decided the use their energy in serving communities and inspiring others to do so as well.

As a fellow young adult I believe I can attest to the fact that today we are bombarded by many negative messages about what mainstream culture says will make us happy. Just turn on your radio or television, and it will not take long to hear what wealth or status "can do for you". As a participant in UWP, I get the privilege of spending my next few months with a group of young adults who are daring to stand up and

say they want more than what this mainstream culture is deeming important. This group wants to make a difference, a lasting and positive impact on the world in which they live. HOW SWEET IS THAT!?!

The voice of youth has not fizzled away into complacency. It is very much alive, and we are excited! "Up With People" is serving as a powerful medium for meaningful conversations that will literally help shape our world in the coming generations. It is producing globally conscious, respectful and passionate citizens, and in the process, will help forge relationships that will tie together all corners of the world. Already I have learned so much, and met many people who I probably would not have had the opportunity to meet otherwise. And did I mention, we are only half way through staging!?

In one of our early sessions UWP was described to us as an accelerated experiential learning program. It is definitely accelerated! I am currently trying to learn French, Dutch, Japanese and Swedish all at the same time, and on more than one occasion, have found my head simply swimming with all of this new information. As intense as it is, though, I leave every day wanting the next morning arrive so that I can continue my conversations and greet my new found friends. I know that the upcoming months are going to be a very forming experience because the first few days have already accomplished this. There are going to be many more stories to share, and I look forward to them. I hope this message finds you in good health and heart. Maybe we will see you on the road, but if not, know that we are working very hard to lend our voices to this important endeavor.

STAY UP TO DATE WITH THE UP WITH PEOPLE BLOG BY CLICKING THE BUTTON AND SIGN UP TO RECEIVE NOTIFICATIONS OF NEW POSTS BY EMAIL!

### MARCH/APRIL 2012

# BECOME A MEMBER OF THE UP WITH PEOPLE IMPACT CLUB

Up with People is introducing a monthly giving program. This is an easy way to make a big impact on future UWP students,



the current program and the show each and every month.

Your monthly investment into Up with People ensures financial stability and long-term growth for the organization. Future UWP students will benefit from scholarships, the production department will benefit from being able to continue to grow the dynamic international show and the program will benefit by being able to provide necessities to the cast as they travel.

Just pick a level of support and see your investment take action! We will set up an automatic deduction from your credit card or bank and provide you with a summary at the end of the year. Also, participants in the UWP Impact Club will be recognized in a "special edition" of the Up with People Bi-Monthly Newsletter in January. Interested? Here are some ways your monthly investment will make an impact:

- \$25/month
  - Provides meals for the cast for a day
  - or, provides one guitar case for the production department.
- \$50/month
  - Pays for one day of regional learning;
  - or, makes it possible to perform costume maintenance and repair for a semester;
  - or, provides a partial scholarship to a student.
  - \$100/month
    - Pays for bus transportation for the cast for one day;
    - or, pays to create a costumes for a new number in the show;
    - or, provides 16 hours of studio time for vocal recordings;
    - or, provides a scholarship to a student.

Come join Up with People as a staff member! We are currently hiring development staff. Please go to <u>www.upwithpeople.org</u> to see all of our job openings.

# SHOP THE LATEST

# GEAR





# facebook.com/upwithpeople

Follow Up with People on Facebook for real time updates of the cast on their world tour and get the latest Up with People news.

Don't forget to share Up with People with your friends and family so we can continue to spread the mission of Up with People across the world!

# STUDENT SPOTLIGHT: FADY SARKEES



Country: Iraq **Cast**: A 2012



### To make a donation through our site:



Please contact donate@upwithpeople.org o

### How did you first hear about Up with People and what first appealed to you about the program?

I heard about Up with People while working with the Iskashitaa refugee Harvesting Network in Tucson. On one of their visits to Tucson, UWP did one of their CI days at Iskashitaa. I really enjoyed working with UWP. The manager of Iskashitaa invited me to attend " the UWP show and I was very hesitant. I have never been a person that goes to shows for fun. I finally decided to go with my whole family and I loved how high energy the show was. At the show they asked if anyone wanted to apply to travel with UWP to see an admissions representative which I did.

What made you decide to travel with Up with People? When I first saw the show I knew I wanted to travel. I was

nervous at first



because I don't like to sing or dance, especially in front of crowds. The admissions person at the UWP show I attended told me that UWP was mostly volunteer work with one show a week and that I never knew if I could sing or dance unless I tried. Since I had already volunteered with Iskashitaa in Tucson I liked the volunteer aspect of UWP and decided to apply.

### As you prepared for the program, what were you most excited or nervous about?

I was most excited to meet people from different places. I want to talk to everyone and find out their reason and their purpose for being here. Everyone has a different story and a different goal while they are traveling. I was also excited about working as a volunteer and to make an impact on the community. I was most nervous about being on stage and being shy when I first meet people. I also was nervous about how I was going to communicate with other cast members since everyone is from different countries I wasn't sure how well their English was.

There are people all over the world that care about each other and just want to help out the cause no matter the location.

> So far it has been great and there are no problems communicating with everyone.

#### What goals do you have for yourself during your time with Up with People?

Since I am the first person to travel with UWP from Iraq my goal is to clarify the stereotype of Iraqis that many people have gotten from the media. I want to show people in the U.S. and

Europe that there is more to Iraq than war and desert. I can represent Iraq better than the media. I also want to spread the message there are people in different countries that care about people in other countries. There are people all over the world that care about each other and just want to help out the cause no matter the

location.



# Want to bring Up with People to your area? Plans for future tours are...

### Fall 2012

(Tour schedules are tentative and subject to change) USA (New England): August - September Asia: September - October Mexico: November - December



(Tour schedules are tentative and subject to change) USA (Florida & South East): February - March

Europe (Benelux, Germany, Denmark, Switzerland): March - April Mexico: May - June

For more information on how to bring the cast to these regions please contact Paul Whitaker, VP of Tours and Student Experience at pwhitaker@upwithpeople.org.

### CLICK HERE TO VIEW OUR SPONSORSHIP BROCHURE!





3-week summer camp program • Ages 14-17 • Harrisonburg, VA Dates: July 1-21 & July 22-Aug. 11, 2012 Featuring performing arts, camp activities, service projects & more! www.CampUpwithPeople.org Email: Contact@CampUpwithPeople.org

Inspiring the community through service & song

Everybody knows someone who's perfect for Up with People

\*Click on the Golden Passport above to be linked to a printable PDF version

# Who do you know?

UWP alumni can award unlimited Golden Passports each year to students they actively recruit to travel with UWP. However, each future student can only receive one Golden Passport scholarship toward his/her program fee. All students can apply for additional scholarships through the General Scholarship Fund.

<u>Click here</u> for more information on Up with People scholarships.

### MARCH/APRIL 2012

### SAVE THE DATE

My Favorite Non-Profit Gala 2012 Benefiting...



# Up with People.

Saturday May 12 Denver Marriott City Center

Live Performance by Up with People A Sneak Preview of their new show for Gala Night Only!

Gala 2012 Presented by



Cocktails and Silent Auction at 5:30 Dinner, Live Auction and Program at 7:00

Tickets at 2012Gala.myfavoritenonprofit.com Sponsorship opportunities are available.

### LOOKING FOR MUSIC FROM YOUR TOUR?



MUSIC PROVIDER

Up with People - World Headquarters 6830 Broadway, Unit A Denver, CO 80221 USA Telephone: +1 303 460 7100 Fax: +1 303 225 4649 Toll-Free: +1 877 264 8856 Europe: +32 2 808 16 35 Mexico: +52 (55) 4613 8356 info@upwithpeople.org

### CAST A 2012 TOUR SCHEDULE

HASSELT, BELGIUM, EUROPE March 19 - 25, 2012 VISE, BELGIUM, EUROPE March 26 - 28, 2012 GISTEL, BELGIUM, EUROPE March 29 – April 1, 2012 NAESTVED, DENMARK, EUROPE April 2 – 8, 2012 OSLO, NORWAY, EUROPE April 9 – 15, 2012 STOCKHOLM, SWEDEN, EUROPE April 16 – 22, 2012 ESKILSTUNA, SWEDEN, EUROPE April 23 – 29, 2012 SEINAJOKI, FINLAND, EUROPE April 30 – May 6, 2012 KOUVOLA, FINLAND, EUROPE May 7 - 13, 2012 Further info on European tour contact Mark Whitaker at mwhitaker@upwithpeople.org. MEXICO CITY, MEXICO May 14 – 20, 2012 AGUASCALIENTES, MEXICO May 21 - 27, 2012 TBD, MEXICO May 28 - June 3, 2012 TBD, MEXICO June 4 - 11, 2012 END OF TOUR/CAST DEPARTURE June 12, 2012 Further info on USA tour contact Armando Gonzalez at agonzalez@upwithpeople.org.

For up to date information on the current tour visit our website at <u>www.upwithpeople.org</u>!

> www.upwithpeople.org www.vivalagente.com.mx www.uwpontour.com www.facebook.com/upwithpeople www.youtube.com/uwpontour www.twitter.com/uwpontour