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**Up with People**

*"Up with People is a global education organization that brings the world together through service and music."*

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**UP WITH PEOPLE ON THE ROAD IN 2011**



*March, 2011*—Up with People is on an incredible A 2011 tour. A strong cast of students representing more than 14 countries began their journey as they landed at the Denver International Airport in January for their month of orientation and staging. After weeks of training and team building, their stay culminated in a sold-out dress rehearsal performance at Colorado Heights University and a strong start to their worldwide tour promoting peace and hope.

"Saying goodbye to my Colorado host family was the hardest part," said one cast member. "I experienced the rodeo for the first time. They gave me a flavor of the real west." After a short four weeks in Colorado, the cast was off to Florida, their first tour destination. Board

member and alumnus Angel Cortes (81D) hosted the cast in Orlando their first week, where they assisted such organizations as *United Cerebral Palsy*, *Pace*, and *Give Kids the World*. Board member Marybeth Cunningham hosted the cast in Vero Beach next, where Up with People was greeted by over 1,400 audience members and welcomed by Vero Beach High School to spend four days interacting with school students. Four of south Florida's food banks welcomed cast assistance with pantry work for the hungry in Ft. Lauderdale, and finally, Lakeland, Florida provided the opportunity for Up with People to interact with troubled youth at *AMI Kids* in coordination with the *Boys and Girls Club*.

Spending mild winter months in Florida comes second only to a trip to the Bahamas, which this cast was fortunate to secure through the sponsorship of Pelican Bay Hotel. "It was

*Continued on pg 8...*

## WIN A TRIP TO DENVER!



As alumni of the UWP program, you can award a \$1000 Golden Passport scholarship to any future student you recruit to travel with us. Over the past five years, more than 40% of our students have come as a direct result of alumni recruitment and these participants have collectively received more than \$1



**Brooke Meyer, B 2010**  
*Golden Passport Scholarship Recipient*

million in total UWP scholarship support! The UWP alum who recruits the most students for the July 2011 program through use of the Golden Passport scholarship offer will receive an all-expense paid trip\* to Denver, Colorado to attend the opening of Staging! The winner will welcome their recruits to Denver and participate in the first official day on July 11, 2011. This contest is open to alumni worldwide. Start recruiting for our future TODAY!

\*Terms and conditions apply.

*“Up with People made me fully aware of the capacity of knowledge and capabilities within a group of people striving to accomplish a goal. I am forever humbled by my UWP experience and forever a global citizen.”*

## CAMP UP WITH PEOPLE—SIGN UP NOW!

Have you signed up your 14 to 17 year old yet for Camp Up with People? This summer, UWP is helping to launch a new summer camp, specifically designed to give middle and high school age students a taste of what it would be like to be in Up with People!

These 3-week long international camps, will take place in the

Shenandoah Valley of Virginia, just 2 hours west of Washington, DC. The dates are: **July 3 – 23;** and **July 24 – August 13.**

The program will include Morning Meetings, Wrap-Up, Fitness, Community Service, Culture Jam/Expression Sessions, Cast Olympics, and the list goes on. At the end of the 3 weeks, each Cast will put on a performance,

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UWP alumni can award unlimited Golden Passports each year to students they actively recruit to travel with UWP. However, each future student can only receive one Golden Passport scholarship toward his/her program fee. All students can apply for additional scholarships through the General Scholarship Fund.

### Admissions Information

*Program Fee*

**One semester: \$14,250**

**Two semesters: \$19,800**

Now accepting applications for July '11, January '12 and July '12.

**Contact us with questions:**

**720-215-3212**

[info@upwithpeople.org](mailto:info@upwithpeople.org)

## A "VISION FOR THE WORLD"

*By Ellen Enebo, Curriculum Manager* The underlying theme of the UWP show poses the question, "I am one person, what can I do?" In other words, what is my vision for a hopeful future? Up with People is currently piloting a program that takes this message one step further, by partnering with TEL.A.VISION founder George Johnson to pilot a new program, "Vision for the World."

TEL.A.VISION is a Web 2.0 online curriculum and tool that inspires youth to create and share visions of hope and possibility through personal "vision videos." The result is more future orientation, more engagement and more reason to stay in school.



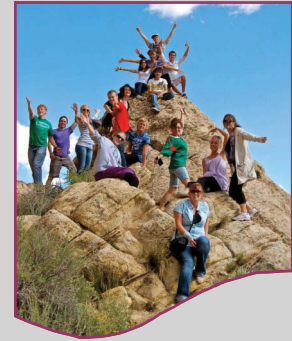
Up with People is piloting this new program with 3rd to 8th grade school partners on our current tour. Members of Cast A 2011 visited classrooms at Niver Creek Middle School in Thornton, CO, and made a vision video with each class. The theme of these videos was "A Vision for the World," to consider what kind of world they want, looking 25 years into the future. Special thanks to school counselor (and UWP Alumnus)

Greg McDonald for arranging these classroom visits.

A semester in Up with People is a life-changing experience for our students, and many leave having discovered a new passion, or decided on a new area of study. During staging, Cast A students created vision videos as a tool to document their future visions for themselves. They can revisit these videos throughout the semester, and share them with their host families. The education team is excited about looking back with the cast on what their visions were at the beginning of the semester, preserved in the dynamic format of a video, and seeing how that vision evolves throughout their Up with People experience.

With our "Vision for the World" program, Up with People brings this message of hope for the future into classrooms, and give students the opportunity to take action in their own lives to bring this about on a personal level. Cast A students have made vision videos with school groups in Florida and the Bahamas, and we are looking forward to how this partnership will integrate into future UWP tours.

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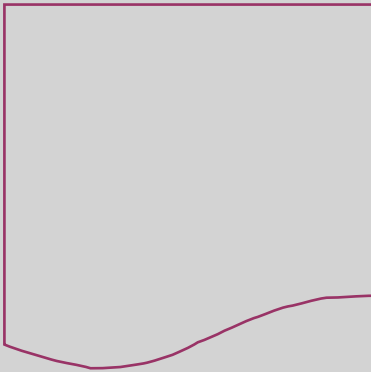


made up of emcees, songs and dances UWP has made famous over the years. There will be typical summer camp activities, such as swimming and horseback riding; rock climbing, high/low ropes course teambuilding, caving, campfires, and more. If campers need volunteer hours for their high school graduation requirement, they can receive them through our association with the *Jefferson Awards Youth Initiative Program*.

We have a small scholarship fund for those who request and qualify. And for any Camp UWP attendee who later applies and is accepted to travel in the UWP program, UWP will award a \$1,000 Camp UWP Participant Scholarship toward their UWP program fee.

**Program Tuition**  
**\$2,400 for the 3-week camp**

Visit [Camp Up with People](#) to register online or for more information, call 540-742-4093. You can also inquire about staffing and volunteer opportunities.



**Name: Linda Chen**  
**Country: Taiwan**  
**Cast: A2011**  
**Age: 23**

*"...there are people from so many countries and different viewpoints...the cultural immersion is teaching me how to communicate."*



*Up with People offers scholarship support to students like Linda every semester. During 2010,*

*Up with People awarded over \$300,000 for student scholarships.*

*Up with People's Scholarship program is made possible with the generous support of individuals and Foundations. Every gift has an impact on the life of a student, from \$10 to \$1,000. We depend on your support to run our program. Please help impact more students with your gift!*

Lynne Hamstra,  
 Development Manager

[lhamstra@upwithpeople.org](mailto:lhamstra@upwithpeople.org)

or call 720-215-3219

## STUDENT SPOTLIGHT: LINDA CHEN

### What inspired you to join Up with People?

*Last year Up with People visited Taiwan. I went to the show and saw Up with People volunteering around the community. At the last show in Taiwan there were almost 3,000 people and it was amazing. All different ages and nationalities of people, with so much energy. It was incredible.*

### What is the best part about traveling with the Up with People Cast?

*In the Up with People group there are people from so many countries and different viewpoints. The way people communicate and act is so different, I have to adjust and make myself flexible to accept people's points of view in conversations. It is always challenging, but the cultural immersion is teaching me how to communicate.*

### What have you learned about yourself since joining Up with People?

*I'm the type of person that always tries to be friends with everyone. I'm learning how to establish boundaries. I'm friends with many people but with some people you just have to respect the difference of perspective, accept them without changing yourself.*

### What community project touched you the most?

*I love interacting with the kids. Just the exposure to them is wonderful. I tend to be the person that goes and approaches the kid that sits there and doesn't participate. There was a little girl sitting alone while everyone else was playing at a school. I went to her and interacted. And when we were leaving she just came to me and hugged me and I could tell how much it meant to this one child that I impacted.*

### How will you use what you've learned in Up with People in the future?

*I really want to work for an international company and Up with People is teaching me about cultures. We don't speak English in Taiwan and this has also been great for language immersion. I've really have to pay attention!*



## ROSE PARADE 2011: A PRODUCERS NOTE

*By Eric Lentz, Senior VP & Producer, Rose Parade* For the second time in three years, Up with People was hired to produce and perform in the Opening Celebration of the Rose Parade. Selected from a list of 5 finalists, our production team was selected for several reasons: international reputation, production capabilities, and match of vision to the Tournament of Roses' goals for the 2011 Opening Celebration.

An energetic, flexible and talented group of recent UWP alumni gathered in California on December 28 and partnered with El Dorado High School to rehearse through rainstorms and darkness for three full days to learn the choreography and marching configurations for the production. They worked long hours, and their spirits never failed. We were also blessed with a fantastic group of local LA alumni (including UWPIAA Vice President Keith Froehreich) who served as host families during the holiday season – we are forever grateful to them for their generosity.

In the words of Tournament of Roses Executive Committee Chairperson Brad Ratliff: "First, thank you for a wonderful parade opening and crowd warm up. You delivered everything

you promised and it went off beautifully. Secondly, thank you for your involvement with El Dorado High School. Your ability to work with young people not only is evident in your results, but also in the enthusiasm reflected in the glow that I saw beginning at 2:30am on January 1st through the finish of the parade; thank you for creating a wonderful experience for them. Lastly, thank you for your patience, your creative input and genuine commitment to make the show a spectacular start for the New Year."

We are extremely proud of our role in the Rose Parade this year and owe thanks to so many people for making it great. While our performance was not what many would have considered 'iconic Up with People', it was a performance delivered with amazing commitment, collaboration, positive energy and camaraderie among all those involved. That – most definitely – IS the iconic Up with People spirit through and through! Special thanks to our worldwide alumni for tuning in to see us on New Year's Day morning and for your continued support of all that we do.



### QUESTIONS FROM READERS

**Q:** How can I bring Up with People to my area?

**A:** Sponsor Up with People in your hometown! Whether for a special event, to create community awareness, establish business partnerships, or promote a cause, Up with People brings the energy and outreach necessary to really create impact in a local community. If you are interested in bringing Up with People to your area, please contact [Julie Johnson](mailto:julie@upwithpeople.org), or call 763-210-8409.

### Get the Music! UWP Merchandise!



Song for the World CD  
SKU: 21899 \$15

**Buy Now**



Have something to share?  
Send us your thoughts!  
[rbertolli@upwithpeople.org](mailto:rbertolli@upwithpeople.org)

## TRAVEL. PERFORM. IMPACT...INNOVATE!

*The number of students choosing to travel two semesters this year was large enough to necessitate a new road staff position, filled by veteran education department member Shelsea Ochoa.*

### **Why is an UWP second semester a rewarding experience?**

*The first semester in UWP is a chance for students to experience the world. The second semester is a chance for students to understand themselves and their place in the world. The students are empowered to co-design, along with myself, their own educational curriculum that stimulates their personal mission for their lives.*

**Shelsea Ochoa**  
**TPII Education Coordinator**

### **How is your role this semester different from your past work on the Education team?**

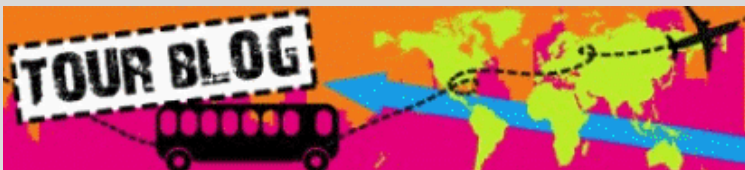
*My new position has been very exciting and challenging! I am much more involved with creating curriculum. In a first semester, the students are taken to the edge of their potential, and in their second semester, I am there to help them go beyond what they thought was possible of themselves. Up With People has the incredible tendency to attract amazing people to it, and the second semester students are so naturally ambitious that working with them has been a true joy.*

### **What do students gain from a second semester that they didn't get during their first tour?**

*The second semester are given certain special privileges, for example we are taking a couple of days of our European tour to spend in Amsterdam. We are planning on visiting some museums, getting some time to really experience what Europe is like without being surrounded by UWP people all the time. The second semester students came into the program with a leg up: they already understand the logistics of UWP, they know some of the show, and they have a lot of community service and host family experience. With this knowledge, they have the chance to challenge themselves and play a bigger role in the cast. They are given time to work on their own visions and projects. Many of the students are using this semester to develop their language skills. The students are also given more responsibility within the program.*

### **What is the most rewarding part of your job?**

*The most rewarding part of my job is seeing the students fulfill their personal aspirations. They are such fascinating people and I love watching them accomplish their goals. They are actively taking steps to improve UWP and to make it a program that is for the youth, by the youth, and this is what the founders of UWP, like Herb Allen and the Colwell brothers originally intended.*

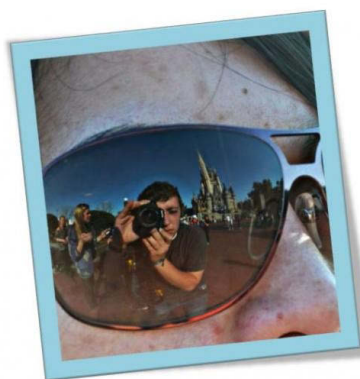


## My Up with People PR Intern Experience

By Evan Miller

Up with people offers so many opportunities to cast members, apart from traveling, performing and impacting the world. One of the extra things they offer are internships. These internships are the perfect way to learn more about a certain aspect of the organization. I got the opportunity to be a Promotions Representative Intern, and to work with Eduardo Ramirez (Mexico) and Chelsey Panchot (USA) by helping them prepare everything for the casts arrival in the city of Orlando, Florida.

10  
03  
2011



It all started off by leaving Denver two weeks earlier than the rest of the cast, so that I could help get Orlando ready for the week the cast would be here. When I arrived, I was briefed on what I was going to help with during the next three weeks, and asked about the goals I would like to accomplish. The internship was a great opportunity for me to learn a

lot more about myself. I found myself doing things I have never done before. I contacted many local businesses and schools to ask for their support. I also went to the Episcopal Church of the Asencion every Sunday, to tell the members about the opportunity of hosting Up With People students with them. Being able to attend places like Kiwanis clubs and Rotary clubs really gave me the opportunity to learn about other organizations in the community that are creating positive change. Each time I spoke in front of a group I became more confident, and receiving advice from Eduardo and Chelsey helped me strengthen my skills even more.

In Orlando, one organization that I hope to one day be a part of is this amazing mentoring program called Big Brothers Big Sisters. In this program, volunteers help students who are struggling with school by tutoring them for free. So when I was able to present tickets to local non-profit organizations in the area, this program immediately came to my mind. I let them know about our amazing diverse show that presented inspiring messages. They were very eager and came to our show with some of the children and their mentors. A great example of two amazing organizations working together.

Read [MORE](http://www.uwpontour.com/) at [www.uwpontour.com/](http://www.uwpontour.com/)!

with a purpose  
PERFORM  
for thousands  
IMPACT  
communities

Up with People brings together 100 participants from more than 20 countries for a multi-continent tour, immersing them in the local customs and culture of each community. Cast members travel for one or two semesters beginning in January and July of every year, participating in various community service projects, performing a dynamic musical show and experiencing a global education curriculum.

Apply online today!  
[www.upwithpeople.org/apply](http://www.upwithpeople.org/apply)

**NEW!**

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Up with People  
Bringing the World Together

Ashley Borden, Pascale de Gutierrez and 12,277 others like this. Unlike · Admin · Donate · Favorite

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Now accepting applications for programs starting July 2011, January 2012 and July 2012

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**LIVE IN APRIL 2011!**



## SPONSORS THAT MAKE OUR TOUR HAPPEN

### **Pelican Bay Hotel**

City: Freeport, Grand Bahama Island

*The cast truly made an unforgettable impact, bridging the community members together with Up with People's first-ever visit.*

### **Overdrive Direct Marketing & Intelligent Automotive Marketing**

City: Orlando, FL

*The cast left with a memorable experience of Orlando: between their host families, first public show, meaningful community projects, and surprise visit to Disneyworld.*

### **Florida Southern College**

City: Lakeland, FL

*An amazing finale for the US tour: a full show following a week of great service in a very Up-with-People-friendly city.*

### **The F. James McDonald Family Foundation**

City: Vero Beach, FL

*Up with People honored long-time supporters Jim and Betty McDonald through a special scholarship fund for local Vero Beach High School students.*

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challenging but we felt we were making a real difference" said a cast member. Since 2008, the Bahamas tourism industry has suffered a substantial recession, causing increasingly high unemployment rates among islanders. "This is exactly what Up with People is all about," said President and CEO of Up with People, Alain Thiry. "We bring an uplifting message through our music that there is hope for tomorrow. It

just takes one person, one vision, one song, to make a change."

This month, Up with People departs for Europe, where the cast will be performing in Belgium, The Netherlands, the Czech Republic, and Switzerland. Early May, Up with People will leave Europe for the last leg of the tour in Mexico, with six tour cities throughout the country.



## CAST A 2011 TOUR SCHEDULE

### **Denver, CO - Orientation & Staging**

January 7 - February 7

### **Orlando, Florida**

February 7 - 13

### **Vero Beach, Florida**

February 13 - 18

### **Freeport, Grand Bahama Island**

February 19 - 26

### **Fort Lauderdale, Florida**

February 26 - March 7

### **Lakeland, Florida**

March 7 - 13

### **Brussels, Belgium**

March 14 - 29

### **Wassenaar, The Netherlands**

March 29 - April 7

### **Dronten, The Netherlands**

April 7 - 18

### **Prague, Czech Republic**

April 18 - 26

### **Weinfelden, Switzerland**

April 26 - May 2

### **México City, México**

May 2 - 9

### **Gómez Palacio, Durango, México**

May 9 - 16

### **Ciudad Cuauhtémoc, Chihuahua - México**

May 16 - 23

### **Monterrey, Nueva León - México**

May 23 - 30

### **León, Guanajuato - México**

May 30 - June 6

### **Toluca, Estado de México - México**

June 6 - 13

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