



BRINGING THE WORLD TOGETHER

THE UP WITH PEOPLE NEWSLETTER

Meeting the needs of communities, countries and the world by building bridges of understanding for world peace.

TWO-SEMESTER TOUR POPULAR WITH NEW STUDENTS

And a sneak peak at Spring Tour 2011



Students from Cast B '10 show their excitement during a Regional Learning visit to the ruins of Teotihuacan.

*By Ashley Borden, D97
Denver, Colorado
UWP Director of Marketing & Communications*

I can still remember the last two months before I left home for UWP in 1997, like it was yesterday. I was busy packing (and re-packing) my bags determined to try and leave something behind, sending in my UWP forms, renewing my passport, attending farewell parties and worrying about staying in touch – but most importantly, excited about what the next few months would hold!

Today there are dozens of young leaders all around the globe experiencing the same feelings! In less than two months, Up with People will welcome the newest members

to the Up with People Alumni network to Denver to begin Orientation and Staging. Cast A 2011 is shaping up to be a strong cast representing more than 14 countries and will include both new students as well as returning members of Cast B 2010.

In early 2010 Up with People began offering, more formally, both one and two-semester tour options. In this current tour, we have six students who are participating in their second semester. **In January we are expecting 15-18 returning students from the current UWP tour to join Cast A 2011**

A look at how Cast A 2011's tour is shaping up!

- ⇒ 5 weeks of Orientation and Staging in Denver, Colorado
- ⇒ 4-5 weeks in the US Southeast (Florida, Georgia)
- ⇒ 7 weeks in Europe visiting countries such as Belgium, The Netherlands, Denmark, Czech Republic and Germany
- ⇒ 7 weeks in Mexico

to round out a one year UWP experience.

A number of things attract our participants to travel with us for a second semester including the oppor-



Vocalists from Cast B 2010 perform for guests at the Mentor Foundation Gala in Washington D.C.

tunity to tour to new global destinations.

The specific tour dates and destinations are still being finalized and are subject to change. Check the Tour Schedule on our website for updates as details are confirmed.

www.upwithpeople.org

For questions about the upcoming tour:
Julie Johnson (US/Canada)
juliejohnson@upwithpeople.org
Bruce Roudebush (Europe)
broudebush@upwithpeople.org
Paul Whitaker (Asia/Mexico)

LETTER FROM ALAIN L. THIRY UP WITH PEOPLE, PRESIDENT AND CEO

Dear friends,

There are many great things happening at Up with People!

First, on June 30th we ended Fiscal Year 2010 **in the black** for the first time in a long time. We intend to do the same in 2011. I thank each of you who help make this possible with your generous contributions.

We celebrated our **45th Anniversary** at the 2010 Reunion in Tucson with over 1000 people in attendance. Cast B 2010 performed part of our latest show "**A Song for the World**". What a fantastic experience for our new cast members – to meet UWP alumni from every decade since 1965! As promised, the UWP show is back to the level that many of us knew, thanks to the return of Lynne Morris to our production team.

At reunion, I shared with attendees a "state of the company" address where I spoke about "**Up with People for Life**". This concept is what drives my vision for the future of our organization. Not only do we want to engage students of age 18 thru 29 in our core program, but we also want to take our vision of **Peace and Hope** to a much broader audience.

The first demonstration of our vision taking shape is the launch of **Camp Up with People!** We're thrilled to see this long-discussed concept become a reality. [Read more in the Camp UWP article in this newsletter.](#) Then, in Spring 2011 we'll launch "**UWP Tel-A-Vision**". This online visioning tool allows users to produce a "vision video" for their future. Based on the principles of neuro-plasticity, it is proven that people who engage in positive visioning at a young age have a 60% higher probability of achieving their goals!

As you can see, there is great positive momentum here at Up with People. **Cast A 2011 joins us on January 7.** Nearly **20 'second semester' students** have elected to travel in Up with People for a full year. (We must be doing something right!!)

Speaking of students, I need your help! To grow our program potential and continue our tradition of diversity, we are always looking to our supporters to assist us by giving where it counts the most... **student scholarship support.** Help us develop and release the potential of a young future leader you know!

I have met many of you over the past year during my travels. I greatly appreciate your overwhelming support and wonderful reception. "**Together we can**" is my new slogan. Thank you from the bottom of my heart for believing in us.



The UWP management team met in Harrisonburg, VA at the future site of Camp Up with People for a strategic planning meeting.

Alain L. Thiry



on

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10,000 FANS ACHIEVED
EXCEEDED

**Thank you
Alumni & Friends!!**

CAMP UP WITH PEOPLE BEGINS SUMMER 2011

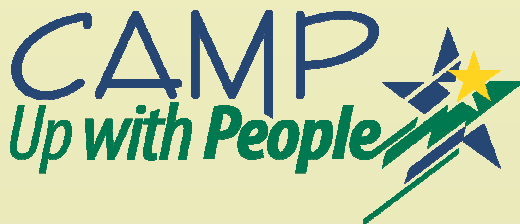
That's right! You heard it here first! In October, we made the very exciting announcement about our new partnership with the Horizons Learning Foundation to launch **Camp Up with People (Camp UWP)**. The first camps will be held July 3 – 23, 2011 and July 24 – August 13, 2011.

Camp UWP is 3-week summer camp for youth from the US and abroad, age 14-17, who are interested in performing arts, service, leadership and global citizenship.

Tim Lane (75 C/E), is the new Director of Camp UWP and he is very excited to hear from anyone with questions about the camp or with referrals for campers interested in next summer's program!



For more information:
www.campupwithpeople.org
Email Tim: tim.lane@campupwithpeople.org
Find Camp UWP on Facebook



Admissions Information

Spaces still available for the January 2011 tour!



Up with People brings together 100 participants from more than 20 countries for a multi-continent tour, immersing them in the culture of each community. Cast members travel for one or two semesters, participating in community service, and experiencing a global curriculum while performing a dynamic musical show.

Apply online today!
www.upwithpeople.org/apply

Up with People Program Fee

One-semester program: \$14,250 USD

Two-semester program: \$19,800 USD

Scholarships and other financial assistance are available.

Contact us with questions at:

720-215-3212

info@upwithpeople.org



**Up with People and
Rose Parade 2011
Pasadena, CA USA**


**"Building Dreams,
Friendships and
Memories"**

Tune-in on January 1, 2011 at 8:01am PST

Up with People has been selected to produce and perform in the opening celebration for one of the world's largest New Year's Day events!

[Click here](#) for more information.

Follow us on [Facebook](#) for the latest updates.



*Golden
Passport*

\$1000 Scholarship

Available to each UWP
Alumnus/a to award
a future student
they recruit.

FALL TOUR SNAPSHOT

The current Up with People cast of 90+ students/staff from 17 countries has begun its 2nd week in Mexico and entered the final month of this tour.

In July, Cast B 2010's semester began in Tucson with their first performance at Reunion 2010, a momentous experience for these newest UWP participants, and for the 1000+ reunion attendees...an important way to reconnect the organization today and to see our future in these young leaders.

Several stops in Arizona, including an important and memorable week in the Hopi Nation, helped to prepare the cast for the second stage of their tour—Taiwan!



Community service day in Miaoli, Taiwan

It was a wonderfully successful four weeks spent in Miaoli, Pitou and Taipei. From nights in a Buddhist monastery – to unfamiliar culture, cuisine and customs – to a performance for 4000+ at the Sun Yet Sen Memorial Hall ... Taiwan provided challenge and reward, equally, for the students and staff of Cast B 2010.

Boston was the first stop on return to the US, where the cast brought UWP's *Stand for Peace* program to the youth at the Massachusetts Hospital School. The sold-out show drew 100+ New England alumni to reconnect with one another and the UWP



Her Majesty Queen Silvia of Sweden and His Royal Highness Prince Turki bin Talal bin Abdul Aziz Al Saud greet Cast B their performance at the Mentor Foundation Gala in Washington D.C.

experience of today. Then... Washington D.C.! A full report on Cast B's ten days in America's capital could fill an entire newsletter. Here are just some highlights! See the other D.C. related articles in this issue. Visit the Cast Blog for insightful stories.

D.C. Tour Highlights

- Performed for staff and guests at the Mexican Embassy Cultural Institute and at the IFC/World Bank.
- Impacted the D.C. community through dozens of service projects, including participation in the USA Today "Make A Difference Day".
- Delivered "Stand for Peace" at Bell Multicultural School for nearly 1000 school students from 30+ countries.
- Performed at the Mentor Foundation Gala hosted by Queen Silvia of Sweden, attended by dignitaries from over 40 countries.
- Visit to Walter Reed Hospital and performed for 600+ staff, doctors, patients and families.

- Guest of the National Council on US-Arab Relations to perform during their 19th Annual World Policy Makers' Forum. (*Read more on page 5*)

After D.C., the US tour ended with a two week stop in Harrisonburg, Virginia—the home of the new Camp Up with People.

And now, Mexico! The Viva la Gente tour is underway and the people of Mexico are, once again, welcoming us with open hearts and open arms.



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D.C. SPECIAL EVENT OPENS MINDS TO THE MIDDLE EAST

Our tour time in Washington D.C. this fall was very important for Up with People, in a number of ways. Every member of Cast B gave as much as they got during their ten days in the US capital.

Equally important to the community engagement projects, host family stays, school programs and public shows were the special events where Up with People was invited to attend or perform. One event in particular made a lasting impression on all involved because nowhere was our message, through music, of peace and hope, cultural understanding and collaboration, more relevant than when it was shared with the attendees at the National Council on US-Arab Relations 19th Annual World Policy Makers' Forum.

In a very intimate setting on Pennsylvania Avenue, for a reception room filled with policymakers and ambassadors from the US, Middle East, North Africa and Europe, 25 cast members provided entertainment and inspiration. Up with People was invited to participate as a guest of John Duke Anthony, President and CEO of the National Council.

Cast Manager, Dave Penny, said “we absolutely helped to set a tone that invited dialogue between all the different people who were there. I was in awe of the diversity in culture and opinion in that one room. To be there and sing, laugh and smile together was very powerful.”

Cast member Brooke Meyer from Colorado recalled, “a member of the Iraqi Consulate approached me after the show and told me how moved he was by our performance and our message.” She isn't sure how much impact we had that day, but in her heart she knows we made a difference because “it's the intangible message of hope that changes processes.”

This is just one event, but this experience sparks momentum and encourages us to think more definitively about a future Up with People tour in the Middle East. We want to be there. Where else is a message of peace and hope more important? In its four decade history, Up with People has been welcomed in places considered controversial at the time. We know there are communities where we can make an impact, cultural learning for our students, and people who would welcome these young international leaders with gratitude and kindness.

We won't book our flights tomorrow, and we won't sacrifice the safety of our students, but we WILL continue to hope...to talk...to dream...to connect...and to pursue that vision. Up with People always has.



L to R: Thamir M.S. Adool (Minister, Embassy of Iraq), John Duke Anthony (President and CEO of the National Council on US-Arab Relations) and Alain Thiry (President and CEO of Up with People) at the reception.



Dave Penny, Cast Manager, welcomes attendees and introduces the Up with People cast members.



Cast and staff have an opportunity to talk with the Forum attendees following our performance..



ALUMNI SPOTLIGHT

Brandon Green, Cast B 1995
Washington D.C. USA
2010 Tour Sponsor
Brandon Green Companies

How did you decide to join UWP?

I first saw an Up With People show in the early 90s as a high school student and I was hooked. I was too young to apply then, so I waited until I was 17. Then I drove to Denver and interviewed. It took me a year to raise the money and off I went in 1995.

Describe your student experience with UWP?

UWP changed the trajectory of my life and was a very rewarding experience. Some of my closest friends still today are from my student year. Having never traveled much beyond Iowa, I grew to love the road, the people and the difference cultures we encountered.

How did UWP affect your view of the world and your role in it?

UWP taught me that the world is open to me and that there are no “once in a life time” trips – I can go anywhere, do anything and be anyone I want to be. UWP empowered me and humbled me at the same time.



Cast B 2010 on the Mall in Washington D.C.

How has UWP affected your life today?

Today as a Realtor in Washington DC, I draw on my experiences with UWP all the time in my interaction with people very different than me. My respect and curiosity about people that grew in UWP is part of what drives me now in my business.

“ UWP taught me that the world is open to me and that there are no “once in a life-time” trips. I can go anywhere, do anything and be anyone I want to be.

Where do you see UWP 10 years from today?

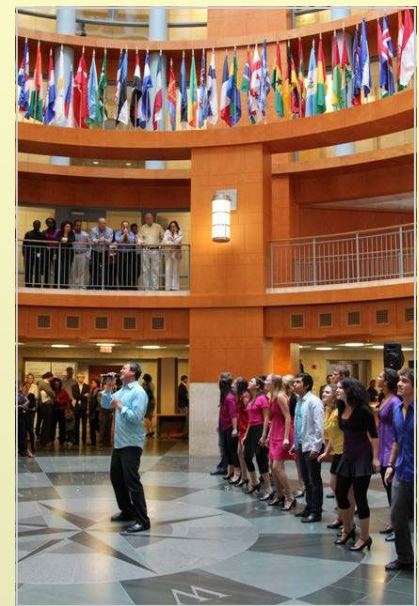
What’s very unique about UWP is that the impact on the students in the program and the communities they visit now is as relevant and meaningful as it was when I traveled, and when UWP began. I expect that will continue for 10 more years and beyond.



Community service at the Capital Area Food Bank.

How did your recent sponsorship evolve and what was your experience?

When you hear about real estate and finance unfortunately not much positive comes to mind right now. My business partners and I were looking for a way to bring in a sense of contribution and positive energy to the community we serve here in Washington. UWP was the perfect fit!



UWP Performs for the staff of the IFC World Bank in Washington D.C.

I contacted UWP and we put together the sponsorship group and after several months of planning it came together with much success! We loved having UWP in town for 10 days and everyone involved from the sponsorship group, to the host families, to the community impact groups, to the students found tremendous value in the presence of UWP. There was a noticeable lull after the cast left which was proof to me of the positive impact it had on the community and that people’s lives were, in fact, changed.

STAFF NEWS



Rick Frisch (right) with UWP Board Member Jon Nudi, President of the Snack Food Division at General Mills

We're proud to announce three new members of our team in the Development Department. **Rick Frisch**, UWP alumnus (72A), (76D) has been named Vice President of Advancement. Rick previously worked at Up with People for 16 years as the VP of External Relations and has worked for many foundations and universities, including the University of Hawaii, Washington State University, the University of Arizona and Boise State University.

Lynne Hamstra is our Development Manager. Lynne has proven fundraising ability with over 20 years involvement in the nonprofit sector in Denver, working with Central City Opera House, Colorado Ballet and The Historic Paramount Foundation to name a few. **Laura Motooka** brings valuable skills to the team as Database Coordinator, with over 15 years of experience in database management through work with organizations like Special Olympics Colorado and the National Sports Center for the Disabled.



The UWP Alumni 4 for 5 Recruitment Team Challenge

Recruit 4 new students to travel in 2011 and receive a \$5000 scholarship to award to any new UWP student in 2012.

YOUR TEAMS

Each UWP Alumnus/a is part of **two teams**. Every new student you recruit counts toward meeting the Challenge for both teams!

Team 1: Your UWP Student Cast

Team 2: Your US State or Country Alumni Network

WHAT NEXT?

Put on your recruitment hat and encourage any young leader who you think would be great for Up with People to apply today! Connect with the alumni from your cast or in your region to work together and meet the CHALLENGE.

For more information, visit www.upwithpeople.org/TeamChallenge11



*Just in time for
the Holidays!*



Up with People Holiday CD
\$10.00

20% off at the UWP E-Store

Up with People has recently launched a new apparel line. Reunion 2010 attendees and anyone who's seen us on tour this fall got a sneak peak. The full line will be released on our NEW E-Store in December 2010!



**20% off
ALL**

Discontinued Apparel

until December 24, 2010.

Click here to SHOP and enter
code **UWPgive20** at checkout!



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www.facebook.com/travel.perform.impact

www.YouTube.com/uwpontour



Tour Schedule:
End of Cast B 2010
and Cast A 2011

November 7—21 : Mexico City, Mexico
November 22—28: Aguascalientes, Mexico
November 29—Dec 5: San Luis Potosi, Mexico
December 6—12: Melchor Ocampo, Mexico
December 13—14: Final Banquet

End of Tour for Cast B 2010

January 7, 2011: **Cast A 2011** arrives in Denver

January 9, 2011: Opening Session for Cast A '11

January 10—February 4: Orientation & Staging

February 5: Cast A Dress Rehearsal in Denver

February 7—March 13: **US Southeast** (Florida, Georgia)

March 14—May 1: **Europe** (Belgium, Denmark, The Netherlands, Germany, Czech Republic)

May 2—June 14: **Mexico / End of Tour**

Dates and Locations are subject to change.

Check our website for more details



Sponsor Up with People

Give your community an unparalleled week-long program with the international cast, culminating in the Up with People Show.

For more information contact:
sponsorship@upwithpeople.org

