MAY/JUNE 2010



## BRINGING THE WORLD TOGETHER

THE UP WITH PEOPLE NEWSLETTER

Meeting the needs of communities, countries and the world by building bridges of understanding for world peace.

the cast. Equipped with all these great

2010 was ready to head back to the US

experiences and memories Cast A

for the next leg of the tour.

### ON THE ROAD WITH CAST A 2010 - "WHAT A COMEBACK!"



By Arnab Dewan, Dhaka, Bangladesh Education Coordinator Staff for Cast A 2010 Student Cast B 2008

The cast took two flights back to Los Angeles, California. The first group left right after the final show in Manila and the second group the following day. Destination -Forest Home Camp, Califor-



Cast A 2010 roasting marshmallows At Forest Home Camp

Manila youth enjoying the camera moment with Cast A 2010

Hot, humid, crazy traffic, people everywhere! Five weeks of the Philippines! During that period, the cast had the opportunity to work with numerous

local non-profits, lived with local families, learned about their culture and shared their own with them, performed three full and several mini-shows all over Manila. The impact we made was tremendousequally for the community and



Cast A 2010 having fun at Forest Home Camp, Forest Falls, California

The camp is located at the foothills of the gorgeous California mountains. It provided the perfect surrounding for the cast to re-connect, reflect on their Philippines experience and re-energize for the rest of the tour.

> During the day the cast had the opportunity to help out with various chores at the camp, which included taking out a volleyball court, raking leaves to prevent forest fires, and painting and renovating the recreational site of the camp. In the eve

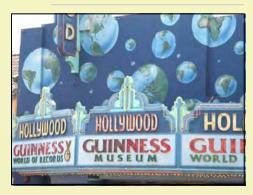
nings, the cast enjoyed movie nights, camp fires, some educational workshops, and the 80's dance and expression session - where the cast members performed and shared their tal-

> ents with the rest of the group. For the weekend, the camp opened up their recreational site where the cast enjoyed their day out in the sun with zip-lines and other fun activities.

One of the highlights of the week for the cast was the chance to

explore Hollywood! The cast enjoyed their free day at Sunset Boulevard and exploring the city of Los Angeles. With only six weeks left on the road - the cast is excited and determined to finish strong!

> Follow the Cast by viewing: www.uwpontour.com



UWP in Hollywood and Sunset Boulevard, California

### Bringing the World Together



### CAST B 2010 PERFORMS AT THE 45TH UWP REUNION

On July 9, 2010, Up with People will welcome the new members of Cast B 2010 to Denver where they will begin their Orientation and Staging. What these new participants have yet to realize is the impact of the opportunity that awaits them in Tucson, Arizona later that month.

Up with People and the UWPIAA are excited to have Cast B 2010 participating in the 45<sup>th</sup> Anniversary Celebration at the Up with People Reunion 2010 in Tucson, Arizona! Cast B will perform sections of the current show, "A Song for the World", for reunion attendees, participate in reunion activities and interact with Up with People alumni from all around the world and from every decade in Up with People's 45-year history.

In order to facilitate this unique and exciting opportunity, the Orientation and Staging period will be split between two locations: *Denver, Colorado* (July 9 – 25) and *Tucson, Arizona* (July 26 – August 15).

Following the Reunion and at the completion of Orientation and Staging, Cast B 2010 will stage a dress rehearsal of the full 2-hour show. Additional details about any public performances in Tucson will be made available as part of Tour Schedule details at <a href="https://www.upwithpeople.org">www.upwithpeople.org</a>, and in the next Up with People newsletter.

### YEAR LONG TRAVEL OPPORTUNITY AVAILABLE FOR CAST



The young future leaders of today are all about options and choice and fitting in as much life experience as they can!

We want more young future leaders to fill our programs so we are responding to the demand for more choice. Up with People is pleased to announce a **new 12-month/two semester program option,** available to all future participants starting in July 2010. This is in addition *to* the current one semester program which has been available since 2004.

Both the one and two semester programs provide participants the *complete* Up with People experience, with the 12-month participants benefiting from additional global travel, learning and leadership development opportunities.

The program fee for our current one semester program is \$14,250 USD and we will now offer the two-semester option for a total of **\$19,800 USD**. *That's just \$5,550 USD for the second semester!*\*

Many of our alumni will recognize this 12-month/two semester model as similar to what they experienced when travelling in the UWP program prior to 2000.

So, if you know any young future leaders who are great candidates for the Up with People program – let them know they now have *more options* and encourage them to check out the <u>UWP website</u> or <u>follow us online</u>.

Now accepting applications for July 2010, January 2011 and July 2011. YES! We will have spaces for the July 2010 program and it's not too late to apply! Contact Rob in Admissions TODAY at <a href="mailto:rpytherch@upwithpeople.org">rpytherch@upwithpeople.org</a>.

# NEW PAYMENT PLAN OPTIONS

UWP is also offering our students more options on how they can pay our program fees with an installment payment plan. This plan will allow students the opportunity to spread out their payments over the months prior to their tour departure and three months into the tour. For more details on this program, please consult Stephanie Villegas, Up with People Accounting Manager at <a href="mailto:swillegas@upwithpeople.org">swillegas@upwithpeople.org</a> or you may call her at 303-460-7100 x123.





# Where did you grow up and what drew you to UWP?

Where did I grow up? That's a good question. All over! Kansas, Belgium, and the Congo, but most of my life has been spent in Kansas. When I was 10 years old my parents hosted UWP students and I loved it. I said I wanted to do it someday. At that age the show drew me to the program. Now everything does; the community impact days, the shows, traveling, and the diversity among the group.

# What is your favorite city that you have travelled to?

It is hard to answer what my favorite city is since they have all been great. They each have their own special part which I have enjoyed. However, Forest Homes Camp in CA was probably my favorite because I love the outdoors.

# What is the best part about traveling with the cast?

The best part of traveling with the cast is the diversity and learning about each person and what makes them each unique.

# What is the most challenging part?

The most challenging part for me is really communicating with people my own age.

STUDENT SPOTLIGHT: KIMIA BUNDGARD, MARYLAND, USA CAST A 2010

# What's the best part about staying with host families?

The best part of living with host families is learning about them and being a part of their family. Each family is so different, you really learn to respect all kinds of people.



# What community project touched you the most?

I would have to say living in the Philippines and working with the leaders in the slums was one of the most touching community impact projects. I still stay in touch with them.

# What have you learned about yourself since joining UWP?

Something I have learned about myself is recognizing patterns in my communication and being able to be a better communicator.

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Cast A 2010 Hoo...rah jump in the Philippines



Manila CI Project with various Cast A 2010 and youth



### **ALUMNI SPOTLIGHT:**

Sebastian Hesse (Basti)
Berlin, Germany
Cast E 2000
Regional Representative (EMEA)
on UWPIAA Board of Governors

### How did you decide to join UWP?

Up with People was in my hometown in 1999 and we decided to be a host family for two guys — without even knowing what Up with People is or was about. I learned about UWP from my host brothers and then I saw the show and was convinced that THIS is what I wanted to do. The program fee was an obstacle for me but I found sponsors and received a scholarship from UWP. In January 2000, I came to Denver for staging and started my great UWP experience.

# Describe your experience with UWP?

For me, UWP was truly a rollercoaster ride. UWP was "hard" and we had to "keep our eyes on the ball" - I learned that pretty quick. And certainly, UWP came up with lots of surprises. I loved staying with host families. I always felt like it was a Christmas package you are about to open when we met each family. "Ya never know what ya gonna get." For me, being on stage was great. I loved it, even though I realized that other cast members were way better singers. In the end, I did not care – it was my year and I used the experience as best as I could. Probably the participation of Cast E 2000 at the World Youth Days in Rome was the most memorable experience for me. It was just huge. We performed for masses of

people, around 2 million live, plus millions in front of TV's worldwide. It was a time of big emotions since one of our cast members received a blessing by the Pope. I cried when I saw it, knowing how much it meant to her. I even got a mo-ped and drove it around Rome and we also slept in a monastery. Great experiences! But the thing I think I am most thankful for were all the wonderful people of my Cast. They helped me learn about myself. They helped me build my self-confidence and instilled in me that I could achieve whatever I wanted to achieve. Cast E 2000 was the greatest experience of my life. I am most thankful that it was with this Cast.

# How did UWP affect your view of the world and your role in it?

I learned that (m)any things are possible, if you work hard enough to achieve them. "If ya want it — ya gotta work for it" which just happened to be one of our warm-up-songs. I also learned that I can achieve some great



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things not only for my own benefit but for the benefit of many people. Maybe even for people I do not even know. UWP made me self-confident, but at the same time taught me to be thankful for what I have and that I should share my luck with others. That's what I am trying to do every day.

### What are you doing today?

Instead of starting my Broadway career (which is what I would have loved to have done), I have studied communications. While in Up with People, I realized that PR is my passion. Today I am a PR Consultant in one of the leading International PR Agencies — it is a stressful job, but I find it interesting and rewarding every day.

Describe your recent involvement in the UWP advertisement which can be viewed on YouTube.

Being recognized as the "Creative Director" is probably a bit much for what I actually did. My job was to counsel MA Shumin, the producer and director, on the "look and feel" and style of the commercial and offered advice on how to make it really reflective of what "Up with People" is all about. During the filming, I acted as a coach, trying to tease out the Hollywood star in all the actors. It was overwhelming to see the result.

How long did it take to put together your commercial and what has been the outcome and the response you have received in Berlin? Was it all filmed in Berlin?

In February this year I got an email from an alumni from NY who introduced me to MA Shumin, a producer of viral (YouTube) documentaries and commercials. Shumin asked me if I know about any NGO (Non-Governmental Organization) that could use a commercial — at no cost! I suggested an Up with People Admis-

re thought this would be a great chance for UWP. Several alumni from the USA and Europe got involved (next to people who did not even know about Up with People) and helped as copywriters, composers and actors. I was positively surprised about so much engagement and dedication. One has to count all the hours of location checks, castings, the filming which took place in Berlin for all scenes, cutting, editing, etc. All together, it took us about one month. The response was really



Basti and others on filming shoot for an UWP Commercial, Berlin, Germany

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good. Many alumni commented on it positively in Facebook, LinkedIn and on YouTube. But get a picture of it for yourself! Check out this link: click here



Filming for the UWP Commercial in Berlin, Germany

# What have you enjoyed and gained in being on the UWPIAA Board?

Serving on the Board of Governors is truly rewarding. I met many very dedicated people in the last few years and I am enjoying working with them. Sometimes we have tough discussions, which I appreciate a lot, because it shows that all of us really care about the topics and we are trying to achieve the best results for the organization. As a Regional Representative (EMEA), I learned that it is sometimes difficult to represent an opinion that is not necessarily my own personal opinion. It is really tough to find the right arguments in those cases, especially in difficult discussions and with my not being a native English speaker. I feel I am a persistent enough person to give my European color in all of our Board decisions. Last, but not least, my being able to travel to the Board Meetings with the funding of the Euro-Rep-Position by the European Alumni Clubs and their membership fees, has been a huge gift. I feel very privileged and this keeps me motivated.

Why is UWP important in 2010-2011 and why is it important for alumni to support our program?

I hope that UWP will continue being important into year 2050! I think this is realistic because our world continues to grows together, but all of us will remain different. As long as we have the "clash of cultures" we need to teach and live in

tolerance and respect. That's the only way that different cultures can exist in peace with each other. I think Up with People truly has the potential to become *the* global "Tolerance — Organization" — we are crazy enough, have the passion and the experience. I would love to see more alumni supporting Up with People again because this organization lives from the passion and dedication of its people. I cannot see Up with People being successful without its alumni because we can testify to the potential of our UWP program. The Up with

People idea needs to be communicated globally with people who advocate our ideas.

Do you have suggestions on how Alumni members can continue to stay involved with UWP and do you have other ideas on how Alumni can help the UWP program continue to grow and be successful?

Staying involved is pretty easy by registering at www.uwpiaa.org and creating your own profile. Simply update your contact information. Also there are thousands of alumni on Facebook — it's worth checking it out. Helping Up with People is easy as well. Check your address book for potential sponsors and invite a cast to visit your town/region. It's not always about donations; it can start with a good recommendation — and for Europe, I am happy to get them and will certainly forward them to our Up with People office.

# Describe any hobbies or side interests that you have that other UWP folks wouldn't know about.

Probably most of my cast mates would not expect that I now try to go to the fitness studio frequently. During my UWP year I was all but athletic. I need to go now... time for sit ups!

# **UWP TOUR IN** THE PHILIPPINES



Follow the journey of our current cast with their blog www.uwpontour.com and become a fan at www.facebook.com/travel.perform.impact

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May 17-23, 2010—Navojoa, Sonora, Mexico

May 24-30, 2010—Tlaxcala, Tlaxcala, Mexico

May 31-June 6, 2010—Toluca, Mexico

June 7-14, 2010—Mexico City, Mexico

End of Cast A 2010 Tour—June 15, 2010

July 9, 2010—Cast B 2010 arrives in Denver, CO

July 11, 2010—Opening Session for Cast B 2010

July 12-25, 2010— Orientation & Staging in Denver, CO

July 26-27, 2010—Travel to Tucson, AZ

July 28-31, 2010—Rehearsal/Performance at 45th UWP Reunion, JW Marriott Starr Pass Resort, Tucson, AZ

August 1-15, 2010—Orientation & Staging in Tucson, AZ

August 12-15, 2010—Cast B Dress Rehearsal in Tucson, AZ (date, time and location to be announced soon)

Schedule is subject to change

Check our website: www.upwithpeople.org for more details!



UWP Alumni Reception in



For more information contact: sponsorship@upwithpeople.org



UWP Cast A 2010 performs in a Philippines Mall