

MARCH/APRIL 2009

BRINGING THE WORLD TOGETHER

THE UP WITH PEOPLE NEWSLETTER



Meeting the needs of communities, countries and the world by building bridges of understanding for world peace.

ON THE ROAD WITH CAST A 2009

*By Kady Brown, Canada
Cast A 2009 Road Staff
Music Coordinator*

Cast A 2009's first week of road life began in Greeley, Colorado – with the sweet smell of the neighbouring cows greeting us. Being a continuation of staging, the week was a combination of community impact at the Boys and Girls Club and performing arts in preparation for our premier show. The day of the show finally arrived, and Cast A 2009 performed the Up with People Show for the first time – to an audience filled of family, old and new.

Next stop was some sun in North Miami, where we all gladly turned in our coats for shorts and t-shirts! We took full advantage of the sun, and in no time many were sporting a reddish hue. Our focus for the week was the environment, as the city of North Miami was implementing a new recycling program called Recycle Bank. The cast visited schools in the city to talk to students about the benefits of recycling and how they can help the environment.

Due to the nature of the week's projects, the cast performed a little experiment as well. For the entire week we carried around trash bags and col-

lected all the waste we produced. At the end of the week we sorted through the bags, recycling what could be recycled and observing what we had wasted in a week's time.

In North Miami we performed our first outdoor show, a free show for the people of the community. Two days of sunny afternoon rehearsals and



Cast A 2009 shows off their trash in North Miami, FL

breezy night shows under the palm trees – a pretty great venue to say the least.

Week number three on the tour was St. Augustine, Florida – the oldest city in America. The cast spent a day at Flagler College with booths representing our numerous cultures, playing guitars, and tossing around a football. One of the highlights of the week was

visiting the Florida School for the Deaf and Blind and working with the students. We learned about their different forms of communication and perspectives. That afternoon we performed a mini show at the school, and it was a beautiful moment when we received a standing ovation of waving hands, sign language for applause.

After a four day stay in St. Augustine we hopped on the bus again to Orlando, Florida – home of Mickey Mouse himself. On arrival day the cast heard from Dale Penny (71A), who encouraged the cast to continue looking outward and onward. The cast also had the honour of meeting Up with People's new CEO, Alain Thiry, and hearing his first cast address. Angel Cortes (E81) also addressed the cast and talked to us about contributing to Up with People in the future. So in the short amount of time that we were there, a lot of wisdom was shared from our alumni, giving the cast a huge boost. To top it off, many in the cast got to meet Mickey and the gang on the host family day at Disney World.

February was a full month, with constant "first times" for Cast A 2009. And we've only just begun!

*Follow Cast A 2009's tour on their blog:
www.uwpontour.com/*



STUDENT SPOTLIGHT: IDO ADLER, ISRAEL

She kept going on about how much she loves her new friends. She told me that there is now no place in the world where she won't have someone she knows.

What made you decide to travel with UWP?

Hearing about the cultural experience was enough for me to make the decision. But when I heard that we put on a show with dancing and singing, that closed the deal. I want to test myself in these areas (in which I have had no previous experience) in order to decide what to do next with my life.

As you prepared for the program, what were you most excited or nervous about?

I was nervous that my different cultural background would be too different for me to relate to the group. They say in Israel that the army (in

which I served) makes you a grown-up and I thought everyone else would feel like children. I am most excited to go to Taiwan because it seems like their culture is different from anything I know.

I would like to see what ways you can impact society so I can use them at home.

I also want to find out what people from around the world think about Israel and Jewish people.

What goals do you have for yourself during your time with Up with People?

I would like to share with others my background and culture to make them understand it, and also to learn about others. I would like to see what ways you can impact society so I can use them at home. I also want to reach my limits in performing and communicating.

How did you first hear about Up with People and what first appealed to you about the program?

When my cousin from the USA was visiting Israel, she was very excited about her travel with UWP (2006), which she described as life-changing.

UWP CO-HOSTS FIRST ANNUAL DENVER GAP YEAR FAIR

UWP shares the benefits of a gap year with local students

In early February, Up with People co-hosted Denver's first Gap Year Fair. A gap year refers to a period between life stages, most often a year off between high school and college or a year between college and career. The gap year offers opportunity for self-exploration and personal growth, leading to clear direction and motivation for college studies and for life.

While gap years have been popular among young adults around the globe, they are only now picking up popularity in the United States. Up with People capitalized on this popularity in the local community by providing a venue where Denver area students and their families could learn more about the purpose of the gap year and its benefits.

Holly Bull, President of the Center for Interim Programs LLC in Princeton, New Jersey and a nationally renowned authority on the gap year experience, was the keynote speaker at the event. In addition to Up with People, vendors included: AmeriCorps, CIEE, NOLS, Planet Gap Year, Thinking Beyond Borders, World Campus International, and many others. The fair was co-sponsored with Leader's Challenge and sponsored by Dynamy Internship Year.



You could entertain them...

...or,

you could inspire them, motivate them, rock the house and knock their socks off.

Discover the power of Up with People to move your group.
The Professional Cast, consisting of UWP alumni, is not tied to a cast tour schedule and is available for events large and small.

For information on availability, rates and booking, call 303 460 7100 ext. 118.

Or email our Producer, Eric Lentz, at elentz@upwithpeople.org.

STUDENT SPOTLIGHT: LIZ DAVIS, USA

How did you first hear about Up with People and what first appealed to you about the program?

I heard about UWP when the 2008 Cast B tour came through Albuquerque in October. Some of the cast members volunteered for the nonprofit, Adelante Development Center, where I was working. I was so impressed by how helpful and positive they were. I drove them around in a van for two days and knew that I wanted to be one of them.

What made you decide to travel with UWP?

The following night, I came to the UWP show and interviewed afterward. I anxiously waited to find out if I was accepted for one week. I felt

that everything fell into place from the time I first met the cast. Every person I have met who has been affiliated with UWP has been incredibly supportive and they all seem to be happier people. I look forward to inspiring others the way Cast B 2008 inspired me.

As you prepared for the program, what were you most excited or nervous about?

I was so excited for the traveling and community service aspects of the program. I felt like UWP would be a sort of secondary education equally as important as my college experience. I was nervous about performing in front of people, but the staff made me feel incredibly comfortable. Everyone has been so encouraging and welcoming.

I look forward to inspiring others the way Cast B 2008 inspired me.



What goals do you have for yourself during your time with Up with People?

I plan to conquer my fear of singing in public. I want to experience incredible personal growth and have new experiences and knowledge to share with other people.

UWP ANNOUNCES PARTNERSHIP IN JAPAN

UWP and World Campus International, Inc. form new partnership

We are pleased to announce that Hiro Nishimura, former COO of Up with People and currently the Founder and CEO of World Campus International, Inc., (www.worldcampus.org) has partnered with UWP to lead our admissions efforts in Japan.

World Campus International, Inc. is a Japanese nonprofit organization that encourages the development of people into global citizens by facilitating a unique international and intercultural curriculum involving diverse young adults and communities throughout the world. Educational opportunities are created for the exchange of ideas through participation in shared activities in the areas of culture, community welfare, business and politics.

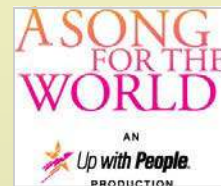
Through the partnership with Up with People, World Campus International,

Inc. will develop and execute a recruitment plan to increase the number of students from Japan, develop communications tools to support admissions targets, develop student marketing collateral and further develop the alumni network in Japan in support of regional UWP operations.

“Hiro and his team are the right people to help us regain some of our popularity in Japan and to assist us in getting great Japanese students in the cast,” said Alain Thiry, President & CEO of Up with People. “We are excited to be working together and look forward to a great future.”



REGISTRATION IS STILL OPEN!



Come to Branson June 21 to 28 and participate in a historical production!

Visit www.upwithpeople.org/branson.

Everybody knows somebody who's perfect for Up with People...

The Golden Passport empowers alumni to have input in the future makeup of our casts. UWP will award a student recruited by an alumnus/a a \$1,000 Golden Passport scholarship upon acceptance.

Contact the Admissions Department for more information at +1 303 460 7100.

Who do you know?

SPECIAL!

ALUMNI LETTER

By **Alain L. Thiry, Belgium**

Casts 75C, 76E, 76F

President & CEO

Up with People

Who would have thought 33 years ago, when I traveled with Up with People, that I would one day lead the organization? My path from then to now has had many twists, yet along the way I have drawn upon my UWP experiences. Although I never would have guessed that I would be working with UWP at this stage in my life, I can't think of anything I would rather do.

Prior to joining UWP, my good deeds and service to the community were made through my very active involvement in the Belgian Scout movement. Little did I know my life would be transformed forever when I joined Cast C in 1975.

The impact UWP has had on my life is frankly immeasurable. For those cast members and UWP leaders who knew me then, I gave everything I could, everyday, to my fellow cast members, my host families and my performances. That attitude has made me the person I am today.

Through UWP I learned to be tenacious, gregarious, committed, ethical and thankful. I gained hands-on diversity training and skills before it was *en vogue*. As UWP Public Relations and

Promotion representative, I learned how to uncover promotional channels, deliver key messages and fill the seats of every UWP performance. I was faced with the realities of world challenges, yet learned that by focusing on our commonalities we can achieve greatness together. I gained an understanding about how the UWP experience fulfilled my desires and needs and those of my fellow cast members. On a larger scale, I saw the impact UWP had on host families and audiences across the world. Those lessons are invaluable and still ignite a fire within me to reach out and serve the organization on a much greater scale.

Following my term with UWP, I returned to college in the U.S. and received a Bachelor's Degree in Business Administration and later earned an Executive MBA. My career focus began in the field of leadership, management and organizational development and later on in event marketing and management.

I am a very passionate person with leadership skills that have allowed me to build many successful organizations and companies around the world. The skills acquired during my UWP travels again came into play as these roles required me to work with men and women from different cultures, religions and ethnic backgrounds.



Alain L. Thiry, President & CEO of Up with People

I am blessed with three wonderful children; two of them under nine years of age, requiring discipline, nurturing and attention – keeping me “young” – while my 25 year-old requires little parenting, yet provides great insight into the “Y-Generation.” Through my children, I am constantly gaining new perspectives on their world. This reality plays an important role in understanding and determining the future direction for

UWP while taking into consideration the challenges we face on a global scale, be they financial, political, ethnic, environmental, etc. I believe that UWP fulfills a desire and a need for young people and it is of utmost importance for us to understand these attributes in order to succeed going forward.

I stand ready to provide leadership and vision to this great organization. I bring to the team my experience in building organizations with financial responsibility, my experience in “selling” ideas and solutions to major corporations, my proven record of fundraising for non-profit organizations, my experience of managing major events on a world platform and my unstoppable passion and enthusiasm for this unique organization.

I truly look forward to meeting the broader UWP family – our alumni and host families – throughout my travels. Together, I know we can achieve our common goal – the continued success and growth of UWP, a program that has made an incredible impact on all of our lives.

Sincerely yours,
Alain L. Thiry

I believe that UWP fulfills a desire and a need for young people...



Sponsor Up with People

Give your community an unparalleled week-long program with the international cast, culminating in the Up with People Show.

For more information, contact sponsorship@upwithpeople.org or call +1 303 460 7100.



Gold Partner Cast

Donates \$14,250

(full program fee for 1 student for 1 semester)

Each Donor Receives:

Free UWP Song Download
UWP 2008-2009 Show CD
Recognition in UWP Publications

PLUS:

Your very own
Cast B 2009 Student Ambassador!

Silver Partner Cast

Donates \$7,125

(50% program fee for 1 student for 1 semester)

Each Donor Receives:

Free UWP Song Download
UWP 2008-2009 Show CD
Recognition in UWP Publications



Up with People

Bringing the World Together

WORLDWIDE HEADQUARTERS

1600 Broadway, Suite 1460

Denver, CO 80202 USA

Phone: +1 303 460 7100

Join your cast to raise scholarship funds!

This fiscal year alone, UWP has awarded over \$520,000 in scholarships to 110 students, 60 of whom are from outside the USA. With your help, we can continue to offer young people the opportunity to travel, perform and make an impact.

**Can your cast meet
the challenge?**

Raise \$14,250 by
June 30, 2009 and

Send One Student

To learn more about the Alumni Challenge, donate, or view your cast's progress, visit
www.upwithpeople.org/alumnichallenge

Each dollar given to the UWP Alumni Challenge will be used to fund the student experience, including scholarships, and will be matched by a dollar from the UWP Endowment for Scholarships. UWP is a 501(c)3 organization. Donations are tax deductible in the United States and each donor will receive a donation receipt. If you live outside of the USA, check with your tax professional regarding tax deductibility.

UWP CREATES NEW PARTNERSHIP TO PROVIDE COLLEGE CREDIT

Western New England College grants college credit for UWP experience

Up with People has formed a new college partnership with Western New England College (WNEC) in Springfield, Massachusetts.

“The beauty of our partnership with WNEC (as with all our college partnerships) is that it lends credibility to our curriculum. If prospective students (and their parents) know they can earn college credits while doing their UWP program, they are more likely to consider us a serious educational opportunity and see our program fee as an investment in their on-

going educational training,” said Lisa Switzer, Director of Worldwide Admissions.

A student completing a semester at WNEC with a grade point average of 2.5 or better and who has successfully completed 27 credits or more is eligible to earn credit towards graduation. Eligible students must apply and be accepted by the UWP Admissions Department in order to travel with the program.

WNEC students may travel for a second semester upon approval from the school. Financial aid awards are appli-

cable to the student’s UWP experience.

Students who have completed the UWP program prior to attending WNEC will have their credits applied towards graduation after completing one semester (15 credits) of enrollment at WNEC.

Up with People maintains similar partnerships with Carroll University and Hawai'i Pacific University and an affiliation with University of Arizona. For more information about college partnerships, contact the Admissions Department.



Buy Your Up with People Merchandise!

www.upwithpeople.org

Show your UWP spirit with official merchandise. Choose from t-shirts, sweatshirts, travel mugs, bumper stickers and more!



UWP RETURNS TO EUROPE WITH CAST B 2009

Tour cities and dates are subject to change.

UWP will be sponsored by a multi-national company based in Sweden to help them celebrate their 100th anniversary. Performances in these cities will be for their employees only (marked below as Private show).

<i>United States</i>	<i>Dates</i>	<i>Europe</i>	<i>Dates</i>
Denver, CO (Orientation & Staging)	10 July – 9 Aug	Uppsala, Sweden (Private show)	6 Oct – 9 Oct
Colorado	10 Aug – 12 Aug	Stockholm, Sweden (Private show)	10 Oct – 14 Oct
Colorado	13 Aug – 16 Aug	Luleå, Sweden (Private show)	15 Oct – 19 Oct
New Mexico	17 Aug – 23 Aug	Vänernsberg, Sweden (Private show)	20 Oct – 23 Oct
Arizona	24 Aug – 30 Aug	Denmark, Germany	24 Oct – 31 Oct
		Warsaw, Poland (Private show)	1 Nov – 3 Nov
<i>Mexico</i>	<i>Dates</i>	Zabrze, Poland (Private show)	4 Nov – 6 Nov
Ciudad Obregon	31 Aug – 6 Sept	Germany, France, Belgium, Denmark	7 Nov – 24 Nov
Guadalajara	7 Sept – 13 Sept	Odense, Denmark (Private show)	25 Nov – 27 Nov
Puebla	14 Sept – 20 Sept	Varberg, Sweden (Private show)	28 Nov – 2 Dec
Tlaxcala	21 Sept – 27 Sept	Uppsala, Sweden (Private show)	3 Dec – 7 Dec
Morelia	28 Sept – 5 Oct	Tampere, Finland (Private show)	8 Dec – 11 Dec
		Sweden	12 Dec – 15 Dec

Up with People World Headquarters
1600 Broadway, Suite 1460
Denver, CO 80202 **USA**

Telephone: +1 303 460 7100
Fax: +1 303 225 4649

Up with People Europe
Avenue de Tervueren 300
B-1150 Brussels, **Belgium**

Telephone: +32 2 740 22 40
Fax: +1 32 2 743 1550

Up with People Latin America
Insurgentes Sur 540, Despacho 203
Colonia Roma Sur
Ciudad de Mexico, 06760 **Mexico**

Telephone: +44 55 2109 9729

Websites: www.upwithpeople.org • www.vivalagente.com.mx

Cast Blog: www.uwpontour.com