



## SEEMA SRIVASTAVA APPOINTED PRESIDENT & CHIEF EXECUTIVE OFFICER OF UP WITH PEOPLE



DENVER, CO – August 1, 2022 – Up with People (UWP), the world’s premier art based, global youth development organization, today announced that Seema Srivastava has been appointed as the new President & Chief Executive Officer. Seema brings with her more than 20 years of experience working in the nonprofit sector and was most recently the Chief of Staff of the Desai Foundation, where she led the strategic planning and execution of the Desai Foundation’s operations including launching US Programs and building institutional partnerships.

In taking on the role of President & CEO of UWP, Seema’s expertise will be harnessed to launch the organization’s new “Voices” program, an endeavor that will energize and connect young people from across the globe to take on leadership, to build peace in an inclusive world.

A leader in Environmental, Social, and Governance strategies, Seema has worked globally over the past two decades, with several multinational organizations like UNDP, Aspen Center, WorldBank, PATH and tGELF. She serves as an advisor to organizations in international development and as a consultant for creating inter-sectoral and institutional cultural competency. A Leadership Development and Operations specialist, Seema has successfully led and grown creative programs and operations for businesses, nonprofits and government agencies, working with women, youth and senior leadership.

“We are excited to welcome Seema to our team!” says Robert Cygnaeus, Chairman of the UWP Board of Directors, “Her skills and experience will increase and enhance our ability to provide young people with exceptional opportunities to be positive agents of change.” Cygnaeus adds that Seema was the unanimous choice of the Board of Directors, besting more than five hundred applicants for this coveted role.

### Seema quote...

“Youth are our future, the drivers of change and our hope for a better world” says Seema Srivastava. “I am honored and excited to further nurture the rich legacy of UWP, and lead its efforts to build youth leaders, who will advocate in a common inclusive and equitable voice, for peace and dialogue, globally.”