



COMMUNITY ACTION

Our casts visited **153 community action sites** and **volunteered more than 11,000 hours** of their time



YOUTH IMPACT

Made a lasting impact on over **21,000 youth** around the world



HOST FAMILIES

More than **600 host families** opened up their homes, hearts, and refrigerators to students



PERFORMANCES

Visited **19 cities** around the world and performed **35 shows** for over **23,000 people**



Up with People®

2020 Annual Report

Year in Review: July 2019 to June 2020

2020 Highlights



Up with People Welcomes Vernon C. Grigg III

Up with People welcomed Vernon C. Grigg III into his new role as President & CEO on January 6, 2020. After traveling with UWP in 1981, Vernon dedicated his law career to service, equality, and justice, receiving the first ever J. Blanton Belk Award for his human rights work in Israel and South Africa. Vernon has continued to support the organization as a member of the Board of Directors in recent years. Vernon is dedicated to building and leading a talented and diverse team to steward UWP towards greater relevance, impact, and growth through innovation and collaboration.

Previous President & CEO, Dale Penny, retired in 2019. Up with People thanks him for his 29 years of service and wishes him the best in his retirement.



Up with People Returns to Canada

Up with People returned to Canada for the first time in 20 years with Cast B2019 arriving just in time to celebrate Canadian Thanksgiving. Over the two-week tour in Ottawa, cast members served 2,000 hours of community action, facilitating workshops for youth in schools, building relationships at senior centers and homeless shelters, and working alongside community initiatives like the Ottawa Food Bank, Shoe Bank Canada, Ottawa Community Housing, and GLAD Cleaning the Capital. Hundreds of UWP alumni helped make this visit possible and came to celebrate UWP's return at our performances.



Five-City Tour of Italy

Cast B2019 spent five weeks touring central and southern Italy in October and November, especially focusing on youth interaction and collaboration. One highlight was a cultural festival produced by Viva la Gente in Potenza where cast members and local artistic youth performed in the central piazza. Andrea Bocelli endorsed our visit with a thoughtful letter that was eagerly received by the cast and read at the start of our public shows.

Response to Global Pandemic

With the health and safety of our international participants, host families, and community members as our top priority, Up with People made the difficult decision to suspend touring operations in March 2020, sending Cast A20 home less than halfway through their tour.

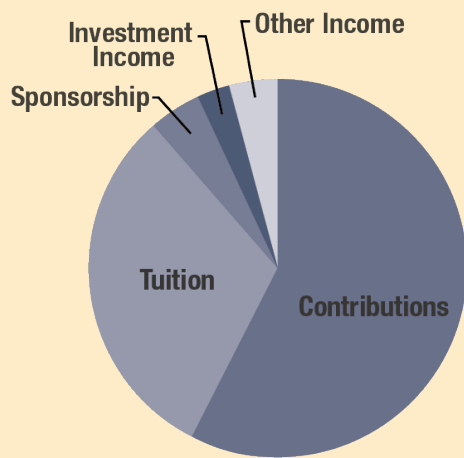
We are so grateful for the outpouring of support we received in these challenging times through the GoFundMe Emergency Fund and #GivingTuesdayNow, especially the \$160,000 in matching gifts raised so quickly by longtime friends of UWP. Altogether we raised more than \$235,000, which, in addition to our participation in the US government's Paycheck Protection Program, is enabling us to weather this pandemic.

In gratitude to our everyday heroes on the front lines of this pandemic, Up with People produced Heart & Home: UWP Songwriters Tribute in May. More than 45,000 viewers tuned in to hear 20 songwriters from all decades share their favorite Up with People classic songs.



Hopi Nation

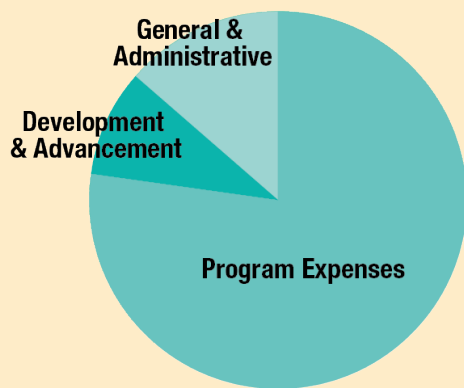
Early in March 2020, Cast A had the opportunity to visit with students from the Hopi Nation, a Native American Reservation near Flagstaff, Arizona, USA. After the tour was suspended, UWP alumna and teacher at the Hopi Reservation, Miriquit "Kit" Tantuico Palabyab, organized a call for the students to reconnect with the cast. Opportunities for youth-to-youth exchange are a hallmark of UWP's impact.



Financial Report

Revenue

Contributions	\$3,312,386
Tuition	\$1,777,499
Sponsorship	\$249,125
Investment Income	\$170,820
Other Income	\$223,627
Total Revenue	\$5,733,457



Expenses

Program Expenses	\$4,324,660
Development & Advancement	\$513,507
General & Administrative	\$744,993
Total Expenses	\$5,583,160

NET INCOME	\$150,297
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In Memoriam:
UWP Founding Member,
James E. MacLennan

For more than 30 years, Jim MacLennan's steady, humble leadership as UWP's first Chief Operating Officer helped shape an idea into a program of global impact. Upon his retirement in 1994, the UWP International Alumni Association renamed one of its achievement awards The James E. MacLennan Everyday Hero Award, which continues to be presented annually. The UWP community is indebted to Jim for his commitment, wisdom, and friendship.